

**SaveJFC.net Comprehensive Viewer's Survey Results**  
**for the HBO Original Series**  
***John From Cincinnati***

April 2008

<http://survey.SaveJFC.net>

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## Introduction

This survey was designed to gather a better picture of 'John From Cincinnati' viewers and their opinions about the show and HBO. We believe this information is needed to better articulate the case for continuing the show to HBO.

The survey starts with a few important demographic questions, however we did not ask for any identifying information. Also, these questions were not mandatory so respondents could skip them all together. This was done because we wanted people to feel free to give accurate information.

There are a total of fifty-seven questions; ten demographic and forty-seven ranging from specific questions about the amount of ones cable bill to such things as opinion questions about why the person thought HBO canceled JOHN and what HBO could have done differently.

We asked that whether the respondent liked the show or not, or believed it can be brought back or not, that we would like to hear their honest opinions. And from the looks of the responses, it looks like we succeeded.

Though it nearly doubled the length of this document, we chose to include every response to the last two questions: "56. How did JOHN FROM CINCINNATI impact your life?" and "57. Additional comments" instead of trying to summarize. There is no substitute to hearing a person's thoughts in their own words.

On a personal note, we would like to thank David Milch and Kem Nunn for the spirit and intellect they brought to "John From Cincinnati". We have been challenged and inspired and changed in ways both big and small. It is our hope, that one day soon, the tide will indeed turn, and we will have the pleasure of taking another ride with our IB friends.

The survey can be found at: <http://survey.savejfc.net>



**Part I: Demographics****1. What is your age?**

Question Type  Radio Option Button		Response Percent	Response Total
< 13		0%	0
13 - 18		1%	7
19 - 24		9%	44
25 - 34		21%	108
35 - 44		26%	132
45 - 54		30%	154
55 - 64		11%	57
65 - 74		1%	5
75 >		0%	1
Total Respondents to this question			508
Total Respondents who did not complete this question			3

**2. What is your gender?**

Question Type  Radio Option Button		Response Percent	Response Total
Male		63%	320
Female		37%	189
Total Respondents to this question			509
Total Respondents who did not complete this question			2

**3. What is your marital status?**

Question Type  Radio Option Button		Response Percent	Response Total
Single		44%	224
Married		52%	267
Non-Traditional		4%	19
Total Respondents to this question			510
Total Respondents who did not complete this question			1

**4. Do you surf?**

Question Type  Radio Option Button		Response Percent	Response Total
Yes		6%	31
No		62%	318
Used To		13%	66
Would like to		18%	94
Total Respondents to this question			509
Total Respondents who did not complete this question			2

**5. What is your occupation?**

Question Type  Drop Down Box		Response Percent	Response Total
Management, business, or financial		18%	93
Professional		27%	135
Service		3%	13
Sales		6%	28
Education		5%	24
Office and administrative support		6%	29
Farming, fishing, and forestry		0%	2
Construction and extraction		1%	6
Installation, maintenance, and repair		1%	6
Production		3%	15
Transportation		1%	4
Student		6%	31
Homemaking		3%	14
Unemployed or retired		6%	28
<u>Other (please specify)</u>		16%	79
Total Respondents to this question			507
Total Respondents who did not complete this question			4



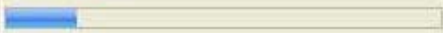

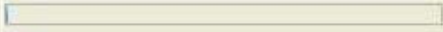

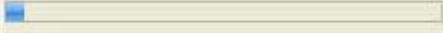




5. Other (please specify)		Response Total
Aircraft Maintenance		1
Antique dealer		1
Arms dealer		1
Artist		4
Audio engineer		1
Author		1
Bartender		1
BILLING		1
Blogger		1















Continued...

## 5. What is your occupation, Other: continued

Bookseller		1
Business owner		1
Caregiver		2
Cartoonist		1
Casino dealer		1
Computer Programmer/Analyst		1
Custom Furniture Designer		1
Designer		2
Engineer		2
Entertainment/Arts		2
Executive Chef		1
Fitness Sales		1
Florist		1
Government		1
Graphic design		3
Hairstylist		1
Healthcare		3
Illustration/Design		1
Information Technology		4
Internet developer		1
Landlord		1
Law enforcement		2
Lawyer		2
Marketing		2
Massage therapist		1
Media/publishing		2
Musician		2
National Park Service employee		1
Nurse		1
Photo re-toucher		1
Photographer		2
Physician		1
Restaurant Management		1
Retired		3
Self employed		3
Soccer Coach		1
Soil scientist		1
Soldier		1
Technology		2
Telecommunications		1
Telemarketer		1
Television		1
Travel		1
Writer		4

**6. What is your religion?**













Question Type  Drop Down Box		Response Percent	Response Total
Christian Catholic		23%	110
Christian Protestant		16%	78
Christian Orthodox		1%	7
Muslim		0%	1
Buddhist		5%	25
Judaist		4%	21
Atheist		6%	29
Don't know		0%	0
None		29%	138
<b>Other (please specify)</b>		14%	68
<b>Total Respondents to this question</b>			<b>477</b>
<b>Total Respondents who did not complete this question</b>			<b>34</b>

6. Other (please specify)		Response Total
Advaita Vedanta		1
Agnostic		11
All of the above/ a blend		2
Believe in Everything		1
Believe in the Absolute		1
Christian		4
Christian-based respect, honor all faiths		1
Christian, Lutheran		1
Christian, New Age		1
Christian, Spiritual		1
Daoist		1
Deistic		1
Druid		1
Episcopalian		1
Gnostic		1
Higher power, not religion		1
Humanist		1
Jehovah's Witness		1
Jewish		5
LDS		1
Methodist		1
Mormon		1
My religion		1
New Age Spirituality		1
Non-affiliated believer		1







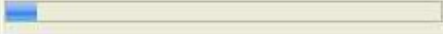







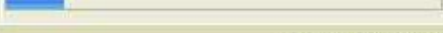
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## 6. What is your religion/ Other: continued

Nondenominational		1
Pagan		1
Presbyterian		1
Quaker		3
Rastafarian		1
Religious Science		1
Self		1
Singularism		1
Some combination of the above		1
Something like John		1
Spiritual, not religious		5
Spiritualist		1
Taoist		1
Unitarian Universalist		1
United Church of Christ		1
Wiccan		1













## 7. What is your household yearly income?

Question Type  Drop Down Box		Response Percent	Response Total
< 10,000		3%	17
15,001 - 20,000		5%	23
20,001 - 25,000		2%	11
25,001 - 30,000		4%	19
30,001 - 40,000		7%	33
40,001 - 50,000		7%	34
50,001 - 60,000		7%	33
60,001 - 70,000		10%	50
70,001 - 85,000		9%	44
85,001 - 100,000		9%	42
90,001 - 100,000		5%	23
100,001 - 125,000		15%	74
125,001 - 150,000		5%	23
150,000 >		13%	64
Total Respondents to this question			490
Total Respondents who did not complete this question			21

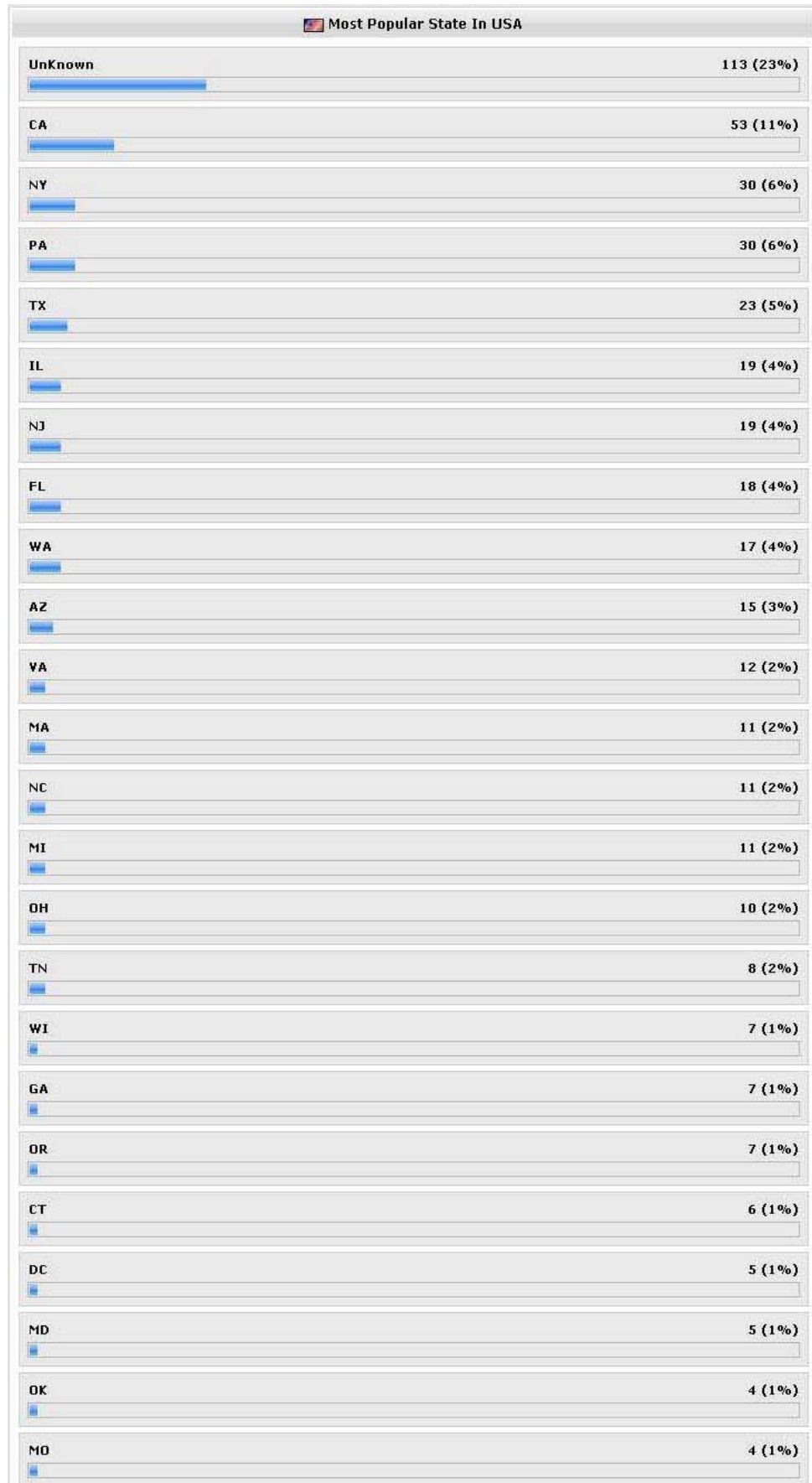
**8. What is your education level?**

Question Type  Drop Down Box		Response Percent	Response Total
< 12th grade		4%	18
HS Diploma or GED		17%	84
Certificate or Special Training		9%	47
Associates Degree		17%	85
Bachelors Degree		37%	184
Masters Degree		11%	56
Doctorate		5%	27
<b>Total Respondents to this question</b>			<b>501</b>
<b>Total Respondents who did not complete this question</b>			<b>10</b>

**Country of Residence**

Most Country Where User Come From	
 <b>USA - United States</b>	<b>485 (95%)</b>
 <b>CAN - Canada</b>	<b>14 (3%)</b>
 <b>MEX - Mexico</b>	<b>2 (0%)</b>
 <b>Localhost / Unknown</b>	<b>2 (0%)</b>
 <b>PRT - Portugal</b>	<b>1 (0%)</b>
 <b>PER - Peru</b>	<b>1 (0%)</b>
 <b>PHL - Philippines</b>	<b>1 (0%)</b>
 <b>ISR - Israel</b>	<b>1 (0%)</b>
 <b>AUS - Australia</b>	<b>1 (0%)</b>
 <b>DNK - Denmark</b>	<b>1 (0%)</b>
 <b>GBR - United Kingdom</b>	<b>1 (0%)</b>
 <b>NLD - Netherlands</b>	<b>1 (0%)</b>
<b>Total voters: 511</b>	

## American States of Residence



Continued...



States: Continued

NV	4 (1%)
NH	3 (1%)
UT	3 (1%)
CO	3 (1%)
SC	3 (1%)
KS	3 (1%)
KY	3 (1%)
IA	3 (1%)
MS	2 (0%)
IN	2 (0%)
AR	1 (0%)
AR	1 (0%)
AK	1 (0%)
WV	1 (0%)
AL	1 (0%)
NM	1 (0%)
HI	1 (0%)
LA	1 (0%)
MT	1 (0%)
DE	1 (0%)
ID	1 (0%)
RI	1 (0%)
Total USA voters: 485	





## Part II: Questions












### 11. Did you watch 'John From Cincinnati'?

Question Type	Radio Option Button	Response Percent	Response Total
Yes		100%	500
No		0%	2
Total Respondents to this question			502
Total Respondents who did not complete this question			9









### 12. Did you watch the premiere episode immediately after the Sopranos finale?

Question Type	Radio Option Button	Response Percent	Response Total
Yes		75%	378
No		25%	129
Total Respondents to this question			507
Total Respondents who did not complete this question			4

### 13. How did you first hear about the show?





















Question Type	Drop Down Box	Response Percent	Response Total
Blog		1%	4
HBO Promo		72%	369
HBO.com		5%	23
Magazine		1%	6
Newspaper		2%	9
Print Ad		1%	3
Search Engine		0%	1
Viral Media		1%	3
YouTube		0%	0
Friend or Family		13%	64
<u>Other (please specify)</u>		5%	28
Total Respondents to this question			510
Total Respondents who did not complete this question			1

#### 13. Other (please specify)


-  **USA** HBO commercial
-  **USA** Bus Shelter and Actual Bus Ads
-  **USA** It was on HBO on demand and there was nothing else on, so I started watching JFC.
-  **USA** Online ad on TruthDig.com
-  **USA** HBO OnDemand
-  **CAN** Rogers Cable (movie network)
-  **USA** HBO Promo
-  **USA** Stumbled upon it during dumpout weekend, latter half episode 3

Continued...



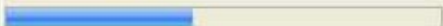



## 13. How did you first hear about the show/ Other: Continued

-  **USA** HBO on Demand
-  **USA** Channel surfing
-  **USA** Radio host mentioned the premier episode
-  **USA** Deadwood fan. nuff said!
-  **USA** Channel surfing, happened to catch episode 3 and was instantly addicted. Eventually caught up on all episodes.
-  **USA** I live in IB, where it was filming and heard about it here.
-  **USA** Saw ads on TV
-  **USA** Viewing the show
-  **USA** Accidentally caught it, flipping through channels.
-  **USA** IMDB.com
-  **USA** Comcast on-demand
-  **USA** Transworld Surf
-  **DNK** By Canal+ who shows JFC in Scandinavia
-  **USA** Newsgroup
-  **USA** Friend or Family
-  **USA** The filming took place blocks from my house in the Wonderful Imperial Beach!
-  **CAN** The Movie Network (Canada)
-  **USA** I discovered it all by my self
-  **USA** Didn't hear about it, watched it after Sopranos
-  **USA** Accident





## 14. How many episodes did you watch?

Question Type  Drop Down Box		Response Percent	Response Total
1	<input type="text"/>	0%	2
2	<input type="text"/>	0%	1
3	<input type="text"/>	0%	1
4	<input type="text"/>	0%	1
5	<input type="text"/>	0%	0
6	<input type="text"/>	1%	5
7	<input type="text"/>	1%	4
8	<input type="text"/>	1%	4
9	<input type="text"/>	2%	12
10	<input type="text"/>	94%	478
Total Respondents to this question			508
Total Respondents who did not complete this question			3





**15. On average, how many times did you watch each episode during the first week it aired?**

Question Type  Drop Down Box		Response Percent	Response Total
1		30%	149
2		43%	212
3		18%	87
4		3%	14
5 or more		6%	28
Total Respondents to this question			490
Total Respondents who did not complete this question			21





**16. Did you watch the premiere (first run) of each episode on Sunday nights or wait and watch later in the week?**

Question Type  Radio Option Button		Response Percent	Response Total
Premiere only		12%	61
After premiere only		11%	54
Both		77%	390
Total Respondents to this question			505
Total Respondents who did not complete this question			6

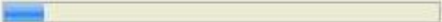














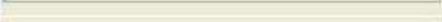


**17. Did you watch the show... (choose all that apply)**

















Question Type  Checkbox		Response Percent	Response Total
As it aired on TV		49%	413
On DVR		28%	236
OnDemand		23%	193
Total Respondents to this question			842
Total Respondents who did not complete this question			0

**18. Did you watch during the original season or the reruns?**

Question Type  Radio Option Button		Response Percent	Response Total
Original		48%	244
Rerun		2%	9
Both		50%	253
Total Respondents to this question			506
Total Respondents who did not complete this question			5

**19. Which words best describe how you feel about the show. Use the "Other" box to add more words.**

Question Type <input checked="" type="checkbox"/> Checkbox		Response Percent	Response Total
Liked		9%	325
Faddish		0%	6
Bad		0%	2
Boring		0%	4
Good		10%	340
Uplifting		9%	301
Sad		2%	72
Funny		10%	357
Thrilling		7%	225
Wonderful		11%	372
Odd		8%	273
Disliked		0%	2
Entertaining		12%	430
Annoying		0%	13
Ordinary		0%	5
Confusing		5%	166
Strange		9%	312
<b>Other (please specify)</b>		7%	249
<b>Total Respondents to this question</b>			<b>3454</b>
<b>Total Respondents who did not complete this question</b>			<b>0</b>

19. Other (please specify)		Response Total
Acting/ actors, amazing		4
Addictive		6
Advanced		1
Alternative		1
Amazing		8
Anticipated		1
Appreciative		1
Art/ artistic		2
Awesome. Awe-inspiring		5
Beautiful		2
Best		7
Bold		1
Brilliant		10
Captivating		2
Challenging		3
Characters, great		3

Continued...
















































## 19. Which words best describe how you feel about the show/ Other: Continued

Clever		1
Compelling		4
Complex		1
Contrived		1
Creative		3
Curious		1
Dank		1
Deep		2
Different		9
Disappointing		2
Discussion-generating		1
Driven		1
Eclectic		1
Emotional		3
Endearing		1
Engaging		1
Engrossing		1
Enjoyable		1
Enlightening		5
Enthralling		1
Enticing		1
Epic		1
Exciting		2
Exhilarating		2
Extraordinary		1
Fantastic		8
Feel-good		1
Fresh		1
Fulfilled		2
Fun/ funny		3
Genius		4
Great		5
Groundbreaking		3
Haunting		1
Hopeful		2
Humanistic		1
Illuminating		1
Incomparable		1
Informative		1
Innovative		3
Insightful		1
Inspirational		3
Inspiring		10
Intellectual/ intelligent		11
Interesting		6

Continued...

## 19. Which words best describe how you feel about the show? Other: Continued

Intriguing		18
Intuitive		1
Invested		1
Joy		1
Left-brained		2
Liberating		1
Literary		1
Lost interest		1
Loved		4
Magical		3
Memorable		1
Mesmerized		1
Messy		1
Mind boggling/ mind blowing		6
Moving		3
Mysterious		9
Mystical		7
Necessary		1
Needed		2
Omigod		1
One-of-a-kind		1
Ontological		1
Original		9
Out of the ordinary		1
Outstanding		3
Paradigm		1
Philosophical		1
Pointless		1
Poorly done		1
Powerful		1
Progressive		1
Provocative		3
Pulls you in		1
Quirky		1
Rare		1
Real		2
Refreshing		1
Relaxing		1
Remarkable		1
Revolutionary		1
Rewarding		1
Riveting		1
Sexual		1
Smart		6
Spectacular		2

Continued...

## 19. Which words best describe how you feel about the show? Other: Continued

Spiritual		4
Stimulating		3
Strange		1
Subtle		1
Subversive		1
Surprising		1
Surreal		2
Thinking		1
Thoughtful		6
Thought-provoking		42
Transcendent		4
Transported		1
True		1
Turkey		1
Unequivocal		1
Unique		22
Unordinary		1
Wanting more		1
Well written		1
Wise		1
Witty		1
Wonderful		1
Writing, amazing		6
Written poorly		1

## 20. How do you rate this show compared to other shows; e.g. is it in your "top 3", "top 10", etc.?

Question Type	abl	Single Line Input	Response Percent	Response Total
Details	[See below]	-	-	475
Total Respondents to this question				475
Total Respondents who did not complete this question				36

20. Details		Response Total
1		73
2		31
3		132
4		13
5		73
6		1
7		3
8		5
9		1

Continued...

## 20. How do you rate this show compared to other shows/ Other: Continued

10		88
12		3
15		1
20		8
25		1
30		1
Last		1
?		1

## 21. Was HBO's promotion of JFC adequate?

Question Type  Radio Option Button		Response Percent	Response Total
Yes		23%	114
Average		32%	159
No		45%	226
Total Respondents to this question			499
Total Respondents who did not complete this question			12

## 22. What could HBO have done differently to ensure the success of the show?

Question Type  Comment Box (Textarea)		Response Percent	Response Total
<a href="#">Details</a> [See below]	-	-	453
Total Respondents to this question			453
Total Respondents who did not complete this question			58

## 22. Details

Note: Answers to this question ranged from one word in length to several long paragraphs. Following is my best attempt to categorize and summarize the 28 pages of answers. Below the summary I have included a number of individual answers to give you an idea of the variety of responses.

## 22. Summary

General		
#1	More episodes/ Second season/ more time to find its audience, character development/ word of mouth/ Given it a better chance/ 12 (or 16) not 10 episodes/ Too many unanswered questions	228
#5	Don't know/ We liked it/ Surprised it was pulled/ Nothing wrong with show	37
	Nothing/ Not everyone will get a show like this.	9
Time Slot, Airings & Timing		
#3	Not premiere it after Sopranos finale/ Ruined mood to start new show/ Different audience/ Set bar too high/ Start it earlier/ Start it weeks, months later (low viewing in Summer)	62

Continued...



## 22. What could HBO have done differently to ensure the success of the show? Continued

#8	Re-air more/ during winter/ re-run when people are home in evening to watch/ rerun on regular TV, cable/ Earlier DVD release	19
#11	Play it different times/ earlier in day on weekends/ do marathon of shows/ Not bump Big Love's time slot (angered fans)	16
#12	Kept it OnDemand way longer	15
	Two hour premiere/ Prelude to explain why we would want to watch/ Offered the uninitiated (and impatient) some sort of primer to aid in their ability to follow things/ pseudo documentary	5
<b>Promotion &amp; Advertising</b>		
#2	Promote it better, more/ start promos months earlier/ less confusing promos/ promote during different series and throughout initial airing/ real people testimonials	99
#4	Promote more realistic expectations, more concrete/ give away more story/ more character development/ show plot progression in promos/ promote as "thinking man's show" and discomfort/ show develops over time/ It's a journey	39
#6	Advertise more/ in magazines (like high end: Wired, Omni, Time, etc.)/ More tie-ins/ Ads on other cable, network channels/ internet ads/ more YouTube/ newspaper, radio ads/ college campuses	26
#8	Advertising should emphasize smart, avant garde, philosophical aspect/ diversity, difference, oddness and funny/ advertise all angles of the show/ paranormal	19
#9	Promos should downplay surfing & religious aspect/ not a "hippie family"/ Play up family in crisis, drug rehab/ promos too religious/ Don't make floating surfer the hook/ advertising was too vague and too narrow.	18
#12	Advertise to different market demographic, not 18-35 male/ broader audience/ older more spiritual, educated, alternative, art people/ Build cult following	15
	Have actors do more interviews, talk shows, press junkets, magazine interviews, and commercials.	8
	Advertising should evoke more emotion, excitement/ too dull	5
	Monad, Stinkweed merchandise in retail outlets/ soundtrack/ sell episodes on iTunes	4
	More viral marketing/ like a surf-related contest/ more monad	4
<b>Story &amp; Content</b>		
#10	Less ambiguity, vagueness, mystery in story/ better explaining of story to masses/ Emphasis, explain John more/ keep to main storyline/ clear cut story line/ emphasis that it will eventually make sense, i.e. LOST./ unfortunately, dumb it down /	17
#13	Explain story following each episode/ post-show wrap-up, commentary/ Show SEASON highlights at the beginning of each show/ flashbacks to prior key events / Promote HBO.com Forums for more info	12
#15	Ending less confusing, disjointed/ Better ending / Wrap it up better/ Who was John?	10





Continued...

## 22. What could HBO have done differently to ensure the success of the show? Continued












	More surfing scenes for purists/ promote to surfer-skater types	3
	Better acting from actors/ e.g., Cissy, Shawn, Linc	5
	Storyline/ speed up to maintain some viewers interest/ Better audio on the voices/ More character, less other-worldly/ Needed a plot	6
<b>Ratings &amp; Reviews</b>		
#13	Consider people use DVR's, OnDemand, Box Sets/ watch after premiere in their viewing numbers/ Track viewers better/ Revised their expectations for viewer-ship.	12
	Give critics DVD in more persuasive way/ more episodes/ emphasize great cast, unusual setting, imaginative storyline, so show wouldn't be dismissed by critics/ Execs shouldn't have listened to critics	4
	Counter-acted negative reviews with in-depth coverage of show/ better plot explanation	2
<b>Administration &amp; Cost</b>		
#5	HBO more supportive, believe in it more/ Make all 12 episodes/ Not allowed cancellation to be leaked before show ended/ Not compare it to Sopranos/ It's only the first season/ Listen to fan, subscribers/ stop pandering to special interest groups	37
#7	Consider that other shows began poorly: Family Guy, Futurama, Seinfeld, Star Trek, Twin Peaks, X-Files, Deadwood, Cheers, Kung Fu, Friends,	25
#14	Fulfilled promise to do the Deadwood movies/ Scheduling movies before JFC premiere/ Lessen Deadwood fans anger/ Finish Deadwood first	11
	Control costs better/ Adherence to a 10-11 day shooting schedule/ smaller budget	5

## 22. Sample Responses


## General

-  **USA** Kept it running. A lot of my friends joined in watching around episode 5 or 6 and then went back to watch from the beginning. Everyone was bummed out when we lost OUR SHOW. My 54y/o wife and my 22y/o son and 20y/o daughter also faithfully watched. I can't remember another show we watched each week as a family. It created a lot of good conversation with our family while watching and then speculating on where the plot might go next. I must say that JFC never disappointed... HBO disappointed. My kids now boycott HBO and say they suck. My wife and I have pretty much abandoned all current HBO. I'm sure no one cares and we're not even a concern to anybody at HBO.
-  **USA** I think they should have given it two seasons to start due to the complexity of the story telling. Six Feet Under was odd and disturbing and confusing in it's beginning, however I think that since there were not religious connotations it was allowed to develop and hook its audience. This was not the case with JFC, and I think it is a shame, and so very unlike HBO's norm, I was beyond disappointed. In addition, the announcement to cancel (if it had to happen) should have been at the end of the season, knowing it was over before ruined the enjoyment for many of us, and I wonder if it had been allowed to run its course without this distraction of cancellation, if the audience and perception may have changed by the end of the season...
-  **USA** Give it more time to get an audience. Where would we be in Seinfeld were canceled after the first season for low viewership. This [HBO] is supposed to be better than regular TV
-  **CAN** Stick with it for a 2nd season. Give the fans who understood it time to spread the word. I was hooked after the 3rd episode. I then got my whole family and all my friends hooked. Again, it took them till the 3rd episode before they understood what the show was. Had no idea what was going on, but it is too entertaining not to watch.

## 22. What could HBO have done differently to ensure the success of the show?/ Sample responses/General Continued








-  **USA** Continue on with the show and let the plot finish developing. It takes awhile to "get into" the depths of the show with all the symbols, deeper meanings, connections to religion, philosophy, the strong and obvious allusions to scripture, etc. JFC also employed other media sites to gather further information on the characters, their backgrounds, etc., which enriched the viewing experience and helped to develop the characters. Frankly, I was shocked and disappointed that HBO pulled it. It was one of the most wonderful television programs I have ever seen. I teach English Literature, and this is certainly a show invites scholarly study. But, alas, it is too avant - garde for the average TV viewer, I expect. JFC required intelligence, curiosity, exploration, and repeated viewing to enjoy it, but it was worth all the effort, as far as I was concerned.
-  **USA** Try a second season. I didn't watch the first episode, too sad with Sopranos ending, and didn't want to commit to another series. However, I ended up watching the 2nd episode, and I became intrigued. By the 4th episode, I was hooked. Couldn't wait for the new episode each week. It's just not a show that many people are going to get the first time seeing it. It grows on you, though. For the record, my viewing pattern for JFC was similar to my viewing pattern for Six Feet Under, another terrifically odd show that I watched faithfully and cried at the finale. A lot of people are so busy that they are almost afraid to get involved in any new serial show, so you need that 2nd season to see if it can gain strength. If it is still stalled after season 2, then pulling it seems more justified. I am a longtime HBO subscriber, but I'm not real willing to watch anymore HBO series after this, and the original series were the reason I loved HBO!!! The movies aren't that fantastic, so without any real worthwhile series, I don't know how long I'll keep HBO. HBO has HUGE competition in Showtime, which now has several great original series over HBO's what? One or two? With better movies and better series, HBO is going to have to step up or we'll just convert to Showtime altogether. We have Netflix for movies so we don't need both channels.
-  **USA** I'm not really qualified to have an opinion on marketing related issues, but a few things that I noticed... but I'd guess that what HBO could have done differently was "give it one more season." During the last couple of episodes of the premiere season a buzz was finally starting to build around the water-cooler and quotes were popping up during meetings. My jaw dropped when I asked the President of a \$1B company a question, and he responded with "Something's I know and some things I don't", after which he and I had a five minute conversation about JFC while his CFO looked on in utter dismay... it was beautiful!). The word was spreading. Ironically (considering how marvelously bizarre the show was), I noticed that the people who were tuning in tended to be the most intelligent, successful, and creative people I know
-  **USA** I think time and another season would have been all that was needed for the word to get out. I think for those who were confused or unwilling to "get it", it was just a matter of watching to become intertwined into the characters and the message... I talked to everyone I know about the show. I had a good portion of the folks I communicate with daily that enjoyed lively weekly conversations about the latest episode. See God Kai, and many other references to the show still part of our daily vocabulary! I so hope it comes back!!!
-  **USA** Keep it going and let word of mouth carry the enthusiastic reviews. I was hearing many people talk of the show, and everyone was excited about it. A popular radio talk show host in Chicago, Steve Dahl, loved it and talked about it extensively the day after each airing
-  **USA** I don't think the problem with the show was HBO's fault. It was too obtuse for the audience to understand.
-  **USA** ... Not every show is a massive hit in the first season. It took Seinfeld and Friends (just examples) a couple of seasons to catch on.
-  **USA** Simple. They should've stuck with it. And five years ago, they would've.
-  **USA** ... I'm not sure if HBO could've really done anything more in order to allow the show to succeed simply based on the type of show JFC was. Where do you begin to promote a show as complex and out of the norm as JFC? I only blame HBO for canning the show after one season, not for its methods of promoting the show.
-  **USA** Continued it. The show was already a hit. People were walking around using "catch phrases" from the show like "Dump Out" "I don't know...Butchie instead, etc." It was a cult phenom that was taken away from the public. Something a clueless CEO would do. Like firing the most talented employee. The people have spoken and we're pissed off
-  **AUS** The show actually hasn't aired in Australia as yet; yet it has a strong cult following. Word of mouth has gotten around. Everyone knows it grows on you slowly, but it is well worth sticking with it. I wouldn't be placing too much weight in official ratings.

## Time Slot, Airings &amp; Timing








-  **USA** Not show it directly after Sopranos' season finale b/c everyone wanted to talk about it afterwards. It's the type of show that you need to watch from the start, and a lot of viewers did not have the opportunity to get into the show after the first week. Since they missed that episode, it was difficult to get them to commit to the show.

Continued...

## 22. What could HBO have done differently to ensure the success of the show?/ Sample responses/Time Slot Continued

-  **USA** I feel that the biggest mistake made by HBO was running this show immediately after Sopranos. Many viewers were put off by the Sopranos ending because they did not understand it. Then, if they tried to watch John, it was also a thoughtful show which was too soon after Sopranos. I wish they had waited a few months before airing this show.
-  **USA** Not premiere after the Sopranos finale - especially THAT Sopranos finale. Not play in summer - fall would've made MUCH more sense. MUCH MUCH MUCH more viral marketing (hello, Cloverfield). Much more inspired marketing that embraced the way-outside-the-box nature of the show; as it stood, it was marketed and framed just like any other show on TV and/or HBO. "Something is in the air"? Please, give me a break. It should've been framed for the groundbreaking work that it was. It also should've played heavily to the Christian audiences.
-  **USA** Its probably obvious now but the timing (and by default) the time slot were completely wrong. First off when the Sopranos ended "I "was ready for a break from a show I was emotionally attached to. Great shows are an investment for the viewers, The Sopranos "WAIT" had taken a bit of a toll on most people though we were thrilled to continue the journey. Putting the show in behind the premier of Big Love may have been a better transition. HBO is a product but I never got that got that impression till 2007. "HBO" should not be treated as a product but as BRAND. I think the show could have been easily just as interesting with a smaller budget. Depending on how many episodes were available for preview before the premier the show could would have much more successful. All these points seem very much like issues that would be apparent to company with the history of HBO.
-  **USA** ...They should have aired TMYLM immediately following the Sopranos; that show is more accessible to the average viewer, and I think people would have had an easier time getting into it. I feel as though a lot of the flack JFC caught was because of the Sopranos backlash.
-  **USA** Not to premier the show after the whopper of a Sopranos finale - I was so shocked by the blah ending I turned the TV off. When I did watch JFC I caught Episode 4 and I was hooked. I had to find out what had started it! Time Warner On Demand didn't post the first three episodes until two weeks later and by that time I was a John junkie. But HBO aired it on Sundays only, cancelled it the day after the words "Mother of God Cass/Kai," and then I got MAD. When it was put into reruns it got stuck on Saturday night, the worst night of TV viewing, in the middle of summer??? What???
-  **USA** Put it in a different time slot from the get go. I think it would have made more sense to air it after Big Love from the start. I would have premiered Big Love after the Sopranos Finale and premiered JFC the week after that proceeding Big Love. Both are quirky shows, and would have made sense in that time block (especially since Big Love had an established following).
-  **USA** ...[Sopranos] not the right demographic for a show that emphasized the spiritual over the fist.















<b>Promotion &amp; Advertising</b>
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-  **USA** The show was not promoted as it truly was. Too many people expected something different, were disillusioned after the first episode, and never came back
-  **USA** The initial flood of marketing was great. The show was everywhere you looked. A few weeks in (and when it was determined that it might not be the huge hit they were hoping for) it seemed as though everything fizzled out. Marketing is not easy and not cheap obviously. It would have been nice to see the cast all over the place (but of course, that is also dependent on shows wanting them on) and maybe some effort made to "commercialize" the product a bit to the masses (not in show content but just in promoting and maybe addressing those who felt the show was too odd for them
-  **USA** Promote the diversity of the show and how different it was from anything else out there. Concentrate promotions around John and his unique character, it seemed in initial promotions it was about a hippie family but in all actuality its about a family and friends that gravitate towards this very simple central figure.
-  **USA** ... It was groundbreaking in the way the Wire is groundbreaking. Yes, it was cryptic and hard to get, but that is what I look for. I miss this show and almost don't want to go back to watch it again because it will no longer be there when I am done. I was in a deep funk for a long time after it was canceled.
-  **USA** Advertise in other parts of the country as in the central and mid-west states, not to target at males 18-35,
-  **USA** This was clearly a thinking man's show and HBO didn't promote it that way. I had friends that hated it because they didn't know what to look for in the original airing and then after seeing the reruns they loved it
-  **USA** Promoted it; have a show about the creator and his brilliant work. This was a brilliant but complex and esoteric piece of writing full of literary and religious references. The music was also carefully chosen (as was Sopranos, but even more so) to enhance and supplement the understanding of the characters and the plot. I think it ...

Continued...

22. What could HBO have done differently to ensure the success of the show?/ Sample responses/Promotion Continued







...would have been wonderful to do a program after each airing with interviews with the creator and his writers to discuss the show and the references. I know this was online, but not everyone has a computer and not everyone with a computer has the inclination to do research

-  **USA** I truly think that the people who watched JFC were much more highly educated than those who watched the Sopranos. I'd also bet that most viewers of JFC have a lot more money too. But since HBO is not driven from advertising dollars, HBO simply gave up on it. What a shame.
-  **USA** You tried to make a floating surfer the hook. This show was in no way about a floating surfer. It was about a fascinating dysfunctional group of people who, with a little guidance, moved from the bottom of what life has to offer to the miracles that may be possible.
-  **USA** they could have promoted the show better. Actually, when I saw the commercials initially I thought the show would be stupid. It looked like a TV version of "point break." It wasn't until the word of mouth got to me that I tuned in and found the BEST and most though provoking show I have ever watched. Ever.
-  **USA** The initial premiere wasn't incredible, and they sold the show the wrong way. I thought the show originally looked awful, but luckily I watched the first episode on a whim. It definitely improved as the season continued. Greyson Fletcher's was often questionable, I thought, but my family members thought he hit his role on the head.
-  **USA** The show was very quirky (good), but the promotion of the show didn't suggest how off the beaten path it was going to be.
-  **USA** Ads in high end journals, Wired, Omni, Time and kept it on. I don't see a lot of reason to take it off altogether. It's not like there are dozens of AMAZING shows to take its place. Deadwood took awhile to hit its stride too.
-  **USA** Not sure, from their point of view. I don't think it was the amount of promotion, but better promo's maybe. Maybe give a little more insight into the show and not be quite as vague, though, I could see where they'd think they had to be vague since they probably didn't "get" the show to begin with. After writing myself, a dabble in it recently, I learned something that I felt, after the show has been gone now, hindsight, explains my thought of the show and why it was pulled. A writer/editor type told me a book/story cannot be too vague, but needs to be almost obvious, as bad as that sounds to the writer. Because, you may understand but you may lose people quickly. You have to give enough to keep people turning the pages but not too much. I feel like I, personally, got just the right amount on each episode to keep me going, but could see how most people wouldn't invest in the amount they received from the show per each episode. I could see how some people, my wife almost did this, could turn away because they weren't getting answers quite quickly enough to keep their attention and thus, interest. Yes, I hate saying that, but its true, though sad for the more educated folks! I didn't want the show to do this, personally, because I was getting it, loved it, and looked forward to each week's episode. I'm dying not knowing more now!!! I have so many questions I want answered! The writers/creators have definitely left an impression on me that has lasted to this day, and will last. And, that is success. Whether HBO "gets" it or not. Bottom line, they should've given it more time.
-  **USA** I have no idea how to market a television show so I can't really say what HBO should or should not have done. As well, I think that for this show in particular, determining who would be watching it and who it would appeal to was next to impossible. I'm sure that with HBO's deep pockets and proven track record with their other successful shows they could have done more to bolster JFC's market share and ROI.
-  **USA** I really enjoyed the commentary on the HBO site. Had it been possible to share a bit more with those who needed "tutoring" maybe it would have helped. At our house-we are very open minded and we "got it", some of our friends seemed to need a bit more of a literal "translation" it seems...
-  **USA** The advertising was too vague and too narrow. I would suggest advertising that gave a bit more depth to the characters. For me, that was the most appealing part of the show. I would have started watching sooner.
-  **USA** I don't think it should be advertised as a "surfing" show. It's more of a super-dysfunctional-family-thrown-into-the-Bermuda- triangle type show. Plus, like "Lost," all the way through you're trying to figure out what's really going on. What is John--an angel? A Christ figure? An idiot savant? Why is he with this particular family? Will the characters ever get their shit together? Who are the real bad guys?
-  **USA** Not focused so much on the surfing in promos... that's why I didn't tune in to watch right away -- I didn't care about a family of surfers, because I'm not into that. But I am into stories that are mysterious, and particularly those with a subtle spiritual backdrop.
-  **USA** I didn't hear about the show until after the season was over, and I watched all episodes in a row on demand. I could not get enough of this show, and I was shocked I had never even heard of it considering I'm a huge HBO series fan.
-  **USA** ...Maybe if they pitched it as the family in crisis, drug rehab (that seems to be the latest fad) it may have attracted more of an audience.






Continued...







22. What could HBO have done differently to ensure the success of the show?/ Sample responses/Promotion Continued

-  **USA** HBO could have, and should have, advertised more. No one I knew had any idea that the show existed, yet when most of them saw the show, they were instantaneously addicted. The show is viral, and if given the chance could be a huge hit. I caught wind of it through Transworld Surf magazine, as an admirer of Keala Kennelly's surfing. She plugged it in an interview. If they had proceeded to cater to their demographic, and put ads in surf magazines (or on "alternative lifestyle" -type channels, hell even MTV) I think the show would have had a much larger viewership. As the show progressed, more well known surfers, besides of course Greyson Fletcher, were pulled into the plot, like "Da Wolfpak's" Kala Alexander. It gave the show more authenticity and realism, and some familiar faces from the surf industry. That alone, if advertised well, could have boosted their viewership.
-  **USA** ...also short segments explaining slightly during the off season. It would have kept peoples interest growing.
-  **USA** Make more commercials to EVERYONE I only saw commercials on regular cable because I live In San Diego, Imperial Beach actually.... and they had cable commercials, but I had friends who have cable in NY, Michigan etc who did not ever see an ad for it.
-  **USA** ...Identified the audience and marketed it in places they were likely to be. National Geographic, American Scientific, Liberal Religious magazines.
-  **USA** Play up the alternative aspect of the story line. It is not an every hour cop show, it is not a show filled with saliently violent behavior, it is not a show that panders to a body's basest emotions. It is a show however, that appeals to everyone else, when nothing but that "good stuff" is on. And they got surfin' too
-  **USA** ... If HBO wants money, I'd think the marketing would be "right". Were those promos test-marketed?
















### Story & Content

-  **USA** I had no clue there were reruns but look for it OnDemand daily. Also every time you watched it you saw something else. That show was mystical. Oh and NUMBER ONE not have put it in the time slot of a show where men who levitated would have been fruits and someone was whacked every episode! My family and friends thought about and talked about every episode of JFC all week. I still have friends who are waiting for it to come back not knowing it was canceled
-  **USA** ... it is a show you watch because you want to see what is gonna happen next so was bound to do better after word gets around and further into the season
-  **USA** ... HBO should consider making their broadband channel a place where viewers can subscribe to just one show instead of to all of HBO itself.... in the long run they might make more money if individuals pay a certain amount per show (per season) rather than have to subscribe to HBO through their cable provider.
-  **USA** Some of the acting was too over the top. It was purposely confusing, teasing us with something they never came up with. I needed some tease, but some answers too. Particularly over the top was the surfing mom (Rebecca DeM.) and the blond girl that worked with the guy that was in 90210  
I also hated his acting, he was like the 90210 guy only less forthcoming. The part about his company was a complete waste of time. The surfing kid was just odd, monotone acting. What was with the levitating? Too many questions, no answers.
-  **USA** Cameo appearance in the premiere by James Gandolfini, washing up on the shore, as the Yosts finished a day of surfing at Imperial Beach.


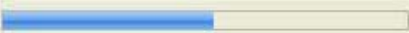
### Ratings & Reviews

-  **USA** present the DVD of the first three episodes to important media critics, such as Nancy Franklin @ the New Yorker, in a more effective, persuasive way. The show was judged and dismissed by critics like Franklin after viewing only the first three episodes. Not enough time to get into and understand the story. Other important point: the cast was superlative. As good as that on any show HBO or otherwise, anywhere. There should have been a cultivation of media commentators that focused on the great cast, compelling story, unusual setting -- and spun it hard. This was a highly imaginative show. Viewers had to trust it and float, like on the water. Ride the JFC wave wherever it was going.
-  **USA** Looked at the numbers realistically - for a quirky show that by design can be mysteriously inaccessible, its numbers actually seem pretty good.
-  **USA** Create more buzz via critics or via controversy with religious talking heads to get play on regular networks.
-  **USA** ...So if HBO is not happy with the ratings and reviews, they could possibly please the hardcore and the casual [viewer] by bringing it back, simplifying it (minorly) and ouila!










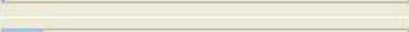
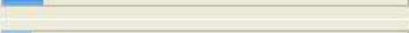
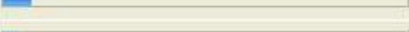




## Administration & Cost

-  **USA** The fault is with HBO for setting expectations too high and having no patience with its viewers.
-  **USA** They could have seen that this wasn't a show that was going to give up all of it's secrets in the first season, and it wasn't going to be the Sopranos... then, just leave it where it is!
-  **USA** They could have forced Milch to cast the Sopranos' Paulie as Freddy. It wouldn't have been a stretch.
-  **USA** HBO should have stuck with the show. Please recall that Seinfeld was not an immediate hit. Cheers was not an immediate hit. Star Trek was a loser (but has been around a LONG Time)! Kung Fu was strange, but once people "got it" it succeeded. HBO should have done a better job of "explaining" the show to prospective viewers, and then just hung in there. If there were money issues, then address them with the creator, which is done often. HBO let the best TV show ever just die and that decision is symptomatic of the current HBO mgmt. Take a look at the programming...why am I now watching SHO on Sunday nights instead of HBO? Because SHO is now the new HBO, SHO is taking the chances. How about the weird show "Californication", love that show too! Yes it is off beat, shorter (less expensive), but still offbeat and I believe is gaining a following. JFC would and still could gain a following if HBO had the good sense to do so. I believe that some of the ideas to save this show have great merit. HBO, let's think out of the box. Lets have paid subscribers to a DVD series continuing production and then allow HBO to show JFC if they choose to. DVD sales of JFC will make money, and a subscription (money up front) JFC is plausible to me. OR, HBO could just get some balls and do the right thing and just run a show that makes people think about life, GOD, and the state of the world. HBO - write it off as a Public Service if you have to, but bring back JFC!!
-  **USA** ...Think of the BIG picture. Watch the whole season with an open mind. See that the really BIG thing that is John From Cincinnati is a season or two away. HBO screwed up this time. It could get bigger. By then it could belong to somebody else. They probably should sell it to someone who will give it what it needs to be the show it could be.
-  **USA** Given it a chance! Cable should be the place for intelligent (not mainstream) shows to air for people who are bored to death with network crap that requires no thinking like dancing with the stars.
-  **USA** All really good shows take some time to get a following, and I think this was a show that would have had a HUGE following in time. The cast was perfection; each actor WAS the character he/she portrayed.
-  **USA** When it comes to original series on premium cable, viewers often hear positive word of mouth and read positive reviews too late in the original run of the season to start watching. HBO and Showtime have to give viewers a chance to catch-up by means of rebroadcasts, VOD, and DVD to build the groundswell of viewership, which then is ready to start watching the second season on a first run basis.
-  **USA** I also believe that it's pilot directly following the sopranos injured its viability. Too many people were on phones talking to friends about the ending of the sopranos, or expecting something more along those lines to fill the gap.
-  **USA** ...When a show is so unique in nature compared to other shows it needs to be allowed time for the audience to grow into its themes.
-  **USA** Your cutbacks in production costs to allow for greater profits is showing in the crap you are producing now. You don't have one GREAT show on. I canceled HBO as soon as Big Love was over and now watch Showtime instead.
-  **USA** ... JFC is a complex and deeply woven story that needs to be told and if it isn't supported by HBO I hope that someone picks it up and continues with it
-  **USA** ... you should have given this show a second season. That's how HBO material that is being aired still today got launched, you gave the public time to catch on. Why didn't this excellent, the most excellent show on television, get that chance? We know today, it wasn't the money. We've compared subscriber/watchers of other shows you produce, they were given this chance.
-  **USA** Give it a chance. You can't just introduce these complex characters and not let them grow. The Show needed to have a little more time to gel then it would take off.
-  **USA** Not given up on it. Since when do they do "The Usual, Safe Thing"? What, they couldn't come up with another super-hit like the "Sopranos" so they lost their Adventurous Spirit? Great attitude: When in doubt, quit. Yeah, that's why I have HBO. Not!













**23. Are you a Deadwood fan?**

Question Type <input checked="" type="radio"/> Radio Option Button		Response Percent	Response Total
Yes		48%	212
No		52%	227
<b>Total Respondents to this question</b>			<b>439</b>
<b>Total Respondents who did not complete this question</b>			<b>72</b>

**24. What other HBO series/shows do/did you watch regularly?**

Question Type <input checked="" type="checkbox"/> Checkbox		Response Percent	Response Total
Russell Simmons Presents Def Poetry		1%	27
Curb Your Enthusiasm		8%	233
Real Time with Bill Maher		7%	210
Deadwood		8%	233
Six Feet Under		9%	243
The Wire		4%	118
Flight of the Conchords		6%	174
Def Comedy Jam		1%	33
P. Diddy Presents The Bad Boys of Comedy		0%	7
Entourage		10%	274
Rome		7%	194
Da Ali G Show		4%	126
The Sopranos		14%	388
Sex and the City		7%	203
Big Love		9%	260
<b>Other (please specify)</b>		4%	113
<b>Total Respondents to this question</b>			<b>2836</b>
<b>Total Respondents who did not complete this question</b>			<b>0</b>

**24. Other (please specify)**

		Response Total
Carnivale		41
Oz		13
Lucky Louis		8
Extras		7
Boxing		4
Dream On		3
Inside The NFL		3
None		3
Tell Me You Love Me		3
Arliss		2
Band of Brothers		2
Larry Sanders		2













Continued...




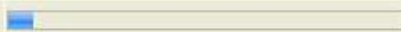





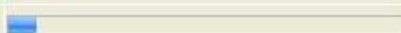




## 24. What other HBO series/shows do/did you watch regularly? Continued

Movies	2
Mr. Show	2
The Comeback	2
Alive Day	1
America Undercover	1
Bill Mahar	1
Deadwood	1
Documentaries	1
Family Bonds	1
Fraggle Rock	1
In Treatment	1
Real Sex	1
Six Feet Under	1
Tales from the Crypt	1
Tenacious D	1

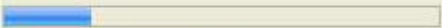


## 24. Additional Responses

-  **USA** Don't watch HBO any longer, in protest of JFC
-  **USA** I subscribed to HBO for the first time to watch "JFC"
-  **CAN** HBO Rules. Bring back JFC.
-  **USA** Any Sports related show
-  **USA** Nothing since September
-  **USA** None were good enough to invest a commitment on a weekly basis
-  **USA** Original movies
-  **USA** I watch Showtime now
-  **USA** Don't watch HBO any longer because John is gone
-  **USA** Family Bonds was also a great show that they discontinued.
-  **USA** I CANCELLED HBO
-  **USA** Dream On was WAY before its time





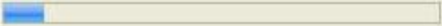







## 25. How many of your friends, family or co-workers watched the show?

Question Type  Drop Down Box		Response Percent	Response Total
0		6%	31
1		10%	51
2		16%	82
3		14%	70
4		13%	68
5		12%	62
6		7%	33
7		3%	14
8		3%	14
9		0%	2
10 or more		16%	79
Total Respondents to this question			506
Total Respondents who did not complete this question			5


**26. Did you usually watch with...**

Question Type <input checked="" type="checkbox"/> Checkbox		Response Percent	Response Total
Friends		20%	122
Family		51%	312
Alone		29%	173
Total Respondents to this question			607
Total Respondents who did not complete this question			0





**27. Number of people who had never heard about the show, until you told them about it?**

Question Type  Drop Down Box		Response Percent	Response Total
1.		5%	23
2		10%	53
3		9%	46
4		9%	45
5		10%	49
6		6%	28
7		4%	18
8		1%	5
9		1%	5
10 or more		35%	180
N/A		11%	57
Total Respondents to this question			509
Total Respondents who did not complete this question			2





**28. Number of people you told about the show who went on to...**




















Question Type 	Matrix Radio Buttons												
	zero	one	two	three	four	five	six	seven	eight	nine	ten or more	Response Total	
Still wouldn't watch	41% (149)	18% (64)	12% (43)	9% (34)	7% (24)	4% (16)	3% (11)	1% (5)	1% (2)	0% (0)	4% (14)	362	
Dislike it	56% (183)	23% (76)	13% (42)	4% (13)	2% (5)	2% (5)	1% (2)	0% (0)	0% (0)	0% (0)	1% (2)	328	
Like it	9% (40)	10% (45)	18% (81)	15% (65)	11% (50)	9% (39)	5% (24)	4% (18)	3% (15)	2% (11)	13% (60)	448	
Total Respondents to this question												300	
Total Respondents who did not complete this question												211	

**29. Did you discuss the show with friends?**

Question Type <input checked="" type="checkbox"/> Checkbox		Response Percent	Response Total
Online		23%	209
In Person		49%	450
On Phone		25%	227
Never talked about it		3%	26
Total Respondents to this question			912
Total Respondents who did not complete this question			0


**30. Have you visited...**































Question Type <input checked="" type="checkbox"/> Checkbox		Response Percent	Response Total
JohnMonad.com		28%	269
YostClan.com		19%	179
SaveJFC.net		45%	435
<b>Other (JFC Related Only)</b>		8%	79
Total Respondents to this question			962
Total Respondents who did not complete this question			0

30. Other (JFC Related Only)		Response Total
HBO.com forums or store		27
TheSnugHarborMotel.com		10
MySpace.com Fan pages		9
YouTube.com JFC Videos		5
Petition Sites		5
None		5
Wikipedia.org/wiki/John_from_Cincinnati		3
SaveJohnFromCincinnati.net		3
JFC.wikia.com		3
Hey!Nielsen JFC Pages		3
TelevisionWithoutPity.com		2
CalamityDan.com		2
StinkweedUSA.com		2
FoxHolePodcast.com		1
Time.com Blog		1
MattZollerseitz.blogspot.com		1
JFCforum.com		1
ButchiInstead.com		1
AmericanChronical.com		1





















**31. What, if any, online discussion groups/forums/bulletin boards did you join to talk to others about the show?**

Question Type  Multiple Line Input		Response Percent	Response Total
<input type="button" value="Details"/>	1.	-	178
<input type="button" value="Details"/>	2.	-	66
<input type="button" value="Details"/>	3.	-	23
<input type="button" value="Details"/>	4.	-	13
<input type="button" value="Details"/>	5.	-	6
<input type="button" value="Details"/>	6.	-	2
<input type="button" value="Details"/>	7.	-	2
Total Respondents who did not provide all information for this question			509









31. Details		Response Total
AIM		1
AOL		1
Arrested Development		1
AV Club		1
Blogger / Blogs		2
ButchielInstead.com		1
Cincinnati_tv, the LJ community		1
ClassMates.com		1
Digg.com Forum		2
DVDtalk.com		1
DVXuser.com		1
Don't remember name/ All I can find		6
FaceBook.com / Save JFC Group		4
Fark.com		1
Forum.SaveJFC.net		45
Harmony-Central.com		1
HBO Forums / JFC / Deadwood / Sopranos		95
Hey!Nielsen		14
HollywoodReporter.com/ comments		1
JFCforum.com		2
JohnMonad.com		2
Lost		1
IMDB.com forum		1
JohnFromCincinnatiBlog.com		1
mattzollerseitz.blogspot.com		1
NewYorkTimes.com		1
MySpace.com pages / groups		15
NA/ None		18
Online Reviews of show		1
Penny-Arcade		1

Continued...


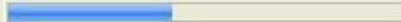






## 31. Discussion groups/forums/bulletin boards joined? (Other: continued)

PhantasyTour.com		1
Private Email Groups		1
ProjectRunway / BravoTV		1
gbv.com/postal.html		1
SaveJohnFromCincinnati.net		2
Stinkweed.COM		1
TheSnugHarborMotel.com		15
forums.TelevisionWithoutPity.com		3
The Foxhole Podcast/		2
Top Chef		1
Top Design		1
TVGuide.com JFC blog		4
ViewSskew.com		1
watmm.com		1
Wiki/ Wikipedia/ JFC pages		4
yahoo groups/ savejohn		3
YostClan.com		5
YouTube.com		6



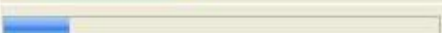

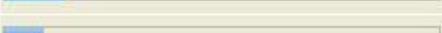


## 32. If yes, how often did you participate in online discussion groups BEFORE JFC?

Question Type  Drop Down Box		Response Percent	Response Total
Never		59%	192
Once a year		8%	26
Once a month		9%	29
Once a week		11%	35
Once a day		6%	19
Several times a day		4%	13
Constantly		4%	12
Total Respondents to this question			326
Total Respondents who did not provide all information for this question			185


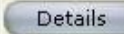
## 33. How often did you participate in online groups AFTER JFC?

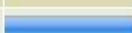














Question Type  Drop Down Box		Response Percent	Response Total
Never		41%	147
Once a year		6%	21
Once a month		11%	40
Once a week		18%	65
Once a day		10%	37
Several times a day		9%	31
Constantly		5%	18
Total Respondents to this question			359
Total Respondents who did not provide all information for this question			152

**34. Have you watched YouTube videos about the show?**


Question Type  Drop Down Box		Response Percent	Response Total
No		44%	210
A couple		15%	74
A few		14%	68
Many		9%	41
Lots		3%	13
Every one I can find		15%	74
Total Respondents to this question			480
Total Respondents who did not provide all information for this question			31


**35. If you have bought JFC merchandise, what did you buy?**

Question Type  Single Line Input		Response Percent	Response Total
 Details [See below]	-	-	154
Total Respondents to this question			154
Total Respondents who did not provide all information for this question			357


35. Details		Response Total
T-shirt, shirt		74
Hat, cap		19
Sweatshirt, jacket, hoodie		14
DVD		13
Stickers, bumper stickers		12
Mugs, steins		9
Postcards, Christmas cards		7
Calendar		6
Posters		3
Magnet, button		3
Teddy bears		1
Mouse pad		1
Magazines: Save JFC ads		1
CD's of artists on soundtrack		1
Baby onesie		1

**35. Sample Responses**

 **USA** The "save JFC" t-shirt for my son, it was what he liked best for x-mas!


 **USA** Designed my own license plate


 **USA** No way I'm giving HBO any more money

 **USA** I won't buy any unless the show is brought back, I'm on strike!!!!











**36. What have you already done to try to persuade HBO to bring back JFC?**

Question Type  Comment Box (Textarea)	Response Percent	Response Total
<b>Details</b>	-	422
<b>Total Respondents to this question</b>		<b>422</b>
<b>Total Respondents who did not provide all information for this question</b>		<b>89</b>










36. Details		Response Total
Signed Petitions		191
Emailed HBO, voted JFC Best of Summer		107
Wrote, mailed letters to HBO		55
Nothing/ Not too much		43
Supported, joined SaveJFC.net/ mailing list		38
Blogged/ MySpace/ Hey!Neilsen/ YouTube/ TV_Vote/ Digg/ Amazon.com		38
Surveys		35
Donated SaveJFC efforts/ Ads/ Seeds		31
Talked to, encouraged others to watch JFC/ protest		30
Sent postcards, monad symbols, honey		30
Canceled HBO subscription		29
Joined or started forum/ BB/ website/ online group		26
Called HBO/ Cable provider		25
Bought merchandise/ DVD		8
Helped, worked on ad campaigns		8
Sent teddy bears/ sand		7
Not cancel HBO subscriptions		6
Prayed/ wished/ cried		6
Gave advice/ brainstormed		2
Added SaveJFC to email signature		2

**36. Sample Responses**

-  **USA** Nothing :( Seemed like a lost cause to me. It seems to be a trend that smart TV shows are cancelled to replace it with cheap (and cheap to make) crap.
-  **USA** I've canceled my HBO based on this cancellation as well as the cancellation of Rome & Carnivale
-  **USA** Actually wrote a letter to HBO (I never did that before)
-  **USA** Told them I would get rid of HBO the first chance I got. Which is probably going to be this month. They have nothing good. Showtime rules now.
-  **USA** I wrote several articles for AmericanChronicle.com about JFC, analyzing various factors involved in the making of the show, audience reaction and HBO executive decision-making. I communicated about my articles to Webmasters of the HBO JFC discussion boards, others in the media and even received an e-mail reply from one of the main actors on the show. (My articles also appeared on other Web sites).
-  **USA** Sadly, nothing. I'm very, very frustrated with the way HBO handled JFC (and Deadwood) and I cancelled my HBO subscription the day after they cancelled JFC.
-  **USA** Made it a goal to complain profusely and routinely on HBO.com at least once a week.
-  **USA** Told lots of people about it (many don't have HBO, though, and are waiting to see season 1 on DVD).













Continued...

36. What have you already done to try to persuade HBO to bring back JFC? Continued.



-  **USA** Composed & performed an original song in an effort to try and increase awareness of the show and dialog with HBO
-  **USA** My brother has a tattoo of John's image on the back of his leg
-  **USA** I sent three emails to HBO - the third one expressing my amazement that they did not have the decency to reply to two previous requests asking if the show would be continued after the season ended. No one from HBO ever responded to me, even when I advised that their failure to even have common courtesy to reply to their subscribers was a clear indication of how much they value their customers. Very poor customer service response. I would have been satisfied if they would have at least replied even if only to advise that they didn't have an answer at this time.
-  **USA** I vote for it every hour that I can on <http://www.richlabonte.net/tvvote/index.html> (you can vote to nominate a favorite show once an hour). It's a personal project, really, and won't convince HBO of anything, but it's the small way that I show that I care.
-  **USA** Nothing... too disheartening. Don't think it will be back. At least not for a few years. Then the show will suck because Shawn will be grown-up in season 2.
-  **USA** Refuse to delete season finale off of DVR
-  **USA** Canceled my HBO despite my Love for the Wire seeing this is the last season.... (you suck HBO) Met with community organizers here in Imperial Beach to discuss the fiscal impact of the show leaving Imperial Beach.
-  **USA** Nothing. I don't argue with ignorance. Just like I don't argue with people who don't believe in evolution, women's rights to fetal autonomy, negotiation and most of all listening.
-  **USA** Everything I can find on the internet!!!! Including canceling my HBO unless its brought back. This show really touched my life!!!

**37. How much money have you spent trying to get HBO develop another season of JOHN?**

Question Type	abl	Single Line Input	Response Percent	Response Total
Details		-	-	359
Total Respondents to this question				359
Total Respondents who did not provide all information for this question				152

37. Details		Response Total
Don't know/ hard to say/ NA/ little		9
\$0 – 0.99		236
\$1 – 19		9
\$20 – 29		20
\$30 – 59		26
\$60 – 99		6
\$100 – 199		9
\$200 – 499		6
\$500 – 800		5
\$1,000		2
A lot/ Quite a bit		3
DVD/ Merchandise/ HBO Subscription / postage		10














**37. Sample Responses**

-  **USA** Only paying for HBO waiting for new season
-  **USA** None, why would I spend money?

Continued...



37. How much money have you spent trying to get HBO to develop another season of JOHN?/ Sample responses: Continued

-  **USA** More than I could afford
-  **USA** Time is money
-  **USA** Signed petition and kept paying cable bill
-  **USA** eek, I haven't. I'm broke, lol.
-  **USA** Zero - I don't have it like that ... yet
-  **USA** None, I save 14 dollars a month
-  **USA** If I was to put a figure on my recording time, approx.\$800.00
-  **USA** Time, I donated money to buy a bear to send to HBO
-  **USA** If money is time, a good amount
-  **USA** None at this point (HBO appears to be a lost cause)
-  **USA** \$0...isn't that HBO's job?
-  **USA** I pay for HBO every month... they can afford it
-  **USA** Subscribed to HBO years of my life, money that's supposed to go to development

### 38. How much time have you spent?

Question Type  Single Line Input

Response Percent

Response Total

Details

-

-


379

Total Respondents to this question







379

Total Respondents who did not provide all information for this question

132










38. Details		Response Total
A lot/ Too many to count/ Many hours a week		22
5+ months		1
3+ months / months		6
200 – 420 hours		3
50 – 100 hours		4
13 – 48 hours		13
5 – 12 hours		41
3 – 5/ few/ several / some		56
1.5 – 3 hours		52
15 minutes – 1 hours		57
Unknown/ weekly or daily / many		15
Few minutes/ not much/ a little/ not enough		42
0 / Zero		47

### 38. Other Responses


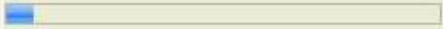


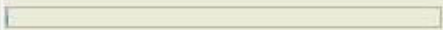

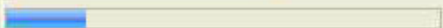
-  **USA** Sent a letter to HBO via on-line & filled out this survey
-  **USA** Not much in hours but have certainly talked it up a lot.
-  **USA** A few hours ... wrote articles for AmericanChronicle.com addressing this.
-  **USA** Reading newsletters and blogs
-  **USA** Spent time reading on bulletin boards
-  **USA** Can't tabulate, but I have spread the word.

Continued...


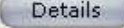

38. How much time have you spent?/ Other: continued


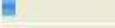



-  **USA** I spend at least 30 hours a month on various boards and efforts
-  **USA** Sent the petition to many on line friends
-  **USA** Countless hours and much heartbreak
-  **USA** Reading save JFC news and this survey
-  **USA** HOW LONG IS THIS SURVEY TAKING?
-  **USA** Time, have talked about it constantly since it went off the air
-  **USA** A few minutes. Didn't think what I thought really mattered
-  **USA** Long enough for this survey, oh and I posted a few MySpace posts.
-  **USA** This pull but will spend much more time I am new today

### 39. Are you a current HBO subscriber?

Question Type  Drop Down Box	Response Percent	Response Total
Yes, but I canceled after JFC was canceled 	6%	27
No, I canceled because JFC was canceled 	10%	47
No, I canceled for other reasons 	2%	11
No, I've never subscribed to HBO 	0%	0
Yes, I never canceled but I thought about it 	64%	315
Yes, I will NEVER cancel HBO 	18%	89
<b>Total Respondents to this question</b>		<b>489</b>
<b>Total Respondents who did not provide all information for this question</b>		<b>22</b>

### 40. If you are not a current HBO subscriber, what would it take to get you to subscribe again?

Question Type  Single Line Input	Response Percent	Response Total
 [See below] 	-	108
<b>Total Respondents to this question</b>		<b>108</b>
<b>Total Respondents who did not provide all information for this question</b>		<b>403</b>

40. Details		Response Total
Bring back John From Cincinnati 		60
Bring back Deadwood 		6
Bring back Carnivale 		5
John From Cincinnati OnDemand 		2
Bring back Rome 		2

### 40. Other Responses


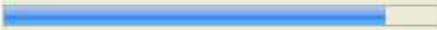

-  **CAN** Make it available in Canada
-  **USA** Maybe the new Milch cop drama
-  **USA** Show me a commitment to shows not ratings
-  **USA** Bring back shows that are worth watching

Continued...











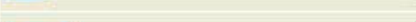
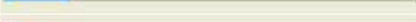





40. If you are not a current HBO subscriber, what would it take to get you to subscribe again?/ Other: continued.

-  **USA** Continue developing cutting edge programming.
-  **USA** Get at least a couple of decent shows. They have nothing now.
-  **CAN** A smaller subscription fee and more interesting shows like JFC
-  **USA** More original programming that I was interested in.
-  **USA** Dedication to stories;
-  **USA** Better HBO programming
-  **USA** Guarantee that all Milch shows at least get a proper send off, 2 hour movie, etc
-  **USA** Another David Milch series would do it for me.
-  **USA** No cost, free
-  **USA** Bill Maher straightened out
-  **USA** better series and more attention to the little people who pay to watch HBO.
-  **USA** HBO needs to get back in the game
-  **USA** Lower price...bring back cancelled shows
-  **USA** More secure finances
-  **USA** Less addiction specials
-  **USA** \*still sub, but if JFC doesn't come back in a reasonable time, will cancel
-  **USA** A refund for the last 60 days of nothing to watch
-  **USA** Compelling Original Programming (if Big Love is the best they can do, then forget them)
-  **USA** Bring JFC back, but it has to stay in IB. I'm from there, I use to drive by the set when they were filming.
-  **USA** good shows cheaper prices
-  **USA** Stop pandering to a certain few groups of people, Curb Your Enthusiasm blows the biggie
-  **ISR** If u pay for it
-  **DNK** It would take a miracle. Cause I can't get HBO in Denmark :o)
-  **USA** I had planned to subscribe JUST for JFC.
-  **USA** When Big Love returns, perhaps for The Wire
-  **CAN** Better selection of shows
-  **USA** Just need a permanent address and I will get it again
-  **USA** better quality shows
-  **USA** Don't know that I would ever subscribe again
-  **CAN** Can't - in Canada
-  **USA** current subscriber, but going to quit if JFC don't come back
-  **USA** I will cancel if JFC is not brought back
-  **USA** more shows like SFU, Sopranos
-  **USA** A REALLY GOOD MILCH SERIES
-  **USA** Some decent original programming.












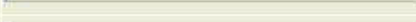



41. Would you pre-pay for a season 2 DVD if it meant getting the second season made?

Question Type  Radio Option Button		Response Percent	Response Total
Yes		88%	438
No		12%	60
Total Respondents to this question			498
Total Respondents who did not provide all information for this question			13

**42. How much is your current total monthly bill for TV services? (Do not include internet or telephone.)**



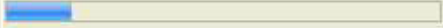
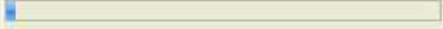



Question Type  Drop Down Box		Response Percent	Response Total
\$5-\$10		1%	7
\$11-\$20		1%	5
\$21-\$30		2%	9
\$31-\$40		2%	9
\$41-\$50		6%	28
\$51-\$60		9%	45
\$61-\$70		13%	65
\$71-\$80		13%	65
\$81-\$90		10%	50
\$91-\$100		16%	80
\$101-\$110		11%	55
\$111-\$120		5%	25
\$121-\$130		4%	19
\$131-\$140		1%	7
\$141-\$150		1%	7
\$150		3%	16
<b>Total Respondents to this question</b>			<b>492</b>
<b>Total Respondents who did not provide all information for this question</b>			<b>19</b>

**43. On average, how many times a year do you change your TV services? i.e., purchase more services or cancel services?**

Question Type  Drop Down Box		Response Percent	Response Total
once		21%	104
2.		7%	33
3.		1%	6
4.		0%	1
5.		0%	2
6.		0%	1
7.		0%	0
8.		0%	1
9.		0%	1
10.		0%	2
11.		0%	0
12		0%	0
Hardly ever		59%	295
N/A		10%	50
<b>Total Respondents to this question</b>			<b>496</b>
<b>Total Respondents who did not provide all information for this question</b>			<b>15</b>










**44. What influences cause you to change your TV services?**

Question Type <input checked="" type="checkbox"/> Checkbox		Response Percent	Response Total
Cost of services		36%	249
Changes in my income		13%	88
Seasonal watching habits		15%	107
Traveling		2%	16
Sports seasons		7%	50
Other household members		9%	64
<b>Other (please specify)</b>		18%	123
<b>Total Respondents to this question</b>			<b>697</b>
<b>Total Respondents who did not provide all information for this question</b>			<b>0</b>


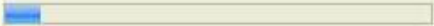
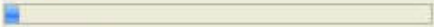
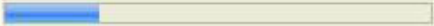
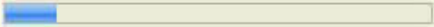
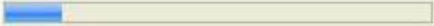
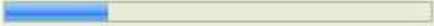
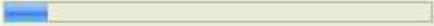
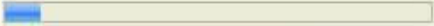
44. Other (please specify)		Response Total
Shows, movies or content wanted/ not wanted		45
Cancellation of shows/ poor shows		22
Special offers/ packages/ value/ contracts		14
Service/ Reception		10
Offer digital, wireless, HD or other technology		10
Moving or location		8
Dissatisfaction with networks		7
Quality/ all-over happiness with services		7
I don't change them/ none		4

**44. Additional Responses**

-  **USA** I subscribed to HBO for the first time only to see JFC when I heard about it.
-  **USA** I'm seriously thinking of switching from HBO to Showtime
-  **USA** The channel no longer serves its purpose.
-  **USA** Zero wasn't a choice
-  **USA** Programming, I will not pay for reruns
-  **USA** I just go to my friends and watch HBO there.
-  **USA** Change from Dish to Cable




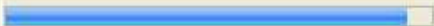

**45. I would pay the following amount extra (above subscription) per episode if it would help...**

Question Type  Drop Down Box		Response Percent	Response Total
25c		8%	35
50c		3%	14
\$1		22%	97
\$2		12%	51
\$3		13%	57
\$5		24%	107
\$10		10%	45
more		8%	36
Total Respondents to this question			442
Total Respondents who did not provide all information for this question			69


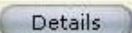
**46. If I paid extra, I would be happy for all HBO viewers, even those who didn't pay extra, to see the show?**

Question Type  Radio Option Button		Response Percent	Response Total
Yes		88%	427
No		12%	60
Total Respondents to this question			487
Total Respondents who did not provide all information for this question			24

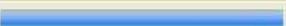


**47. I would be willing to watch JFC on some media other than HBO subscription TV.**

Question Type  Radio Option Button		Response Percent	Response Total
True		94%	475
False		6%	30
Total Respondents to this question			505
Total Respondents who did not provide all information for this question			6

**48. What other media types would you like?**























Question Type  Single Line Input		Response Percent	Response Total
 [See below]	-	-	392
Total Respondents to this question			392
Total Respondents who did not provide all information for this question			119

**48. Details**




















		Response Total
Online/ Internet/ Webcast		172
DVD, Direct to		158
Any/ All		70

Continued...

## 48. What other media types would you like? Details: Continued




















Other network, unspecified		39
Video, streaming/ YouTube/ any type		31
iPod/ iTunes/ Podcast		29
Other network, cable		28
Other network, premium (uncensored)		28
Download (pay-per)		21
Movie, full-length		20
Pay-Per-View TV/ Subscription service		13
Books/ Novel (with Kern Nunn, Milch)		12
OnDemand		12
N/A		8
BluRay/ HDDVD		7
HBO/ HBO.com		6
Other network, broadcast		5
Comics/ Graphic Novel		4
HD		4
Xbox360/ Play Station		4
Radio		3
Rental, DVD/ Video		2
TiVo Download		2
Bit Torrent		1
DivX		1

## 48. Sample Responses


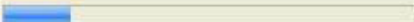





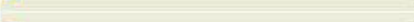
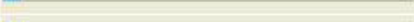
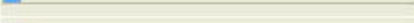




-  **USA** I don't trust that enough effort would be put into it unless the same amount of \$\$\$ is invested
-  **CAN** Cable would be nice. Regular TV would do.
-  **USA** PPV or some other TV outlet. DVD. Because I loved it in HD -- online would be a distant second choice but something's better than nothing.
-  **USA** DVD...online viewing (hbo.com for example)
-  **USA** Needs to be cable to maintain the spirit of the show. I do not watch TV on the computer.
-  **USA** DVD, even web presentations, but not podcasts.
-  **USA** Whatever it takes to make more JFC
-  **USA** DVD, internet--I'll be happy to see a new season for JFC in any form
-  **USA** HBO.com site or some other web site. Possibly iTunes, although it wouldn't be as satisfying on such a small screen.
-  **USA** other pay channels that have original series programming such as Showtime
-  **USA** DVD...I would not watch it on the internet
-  **USA** Internet would be perfect, or pay-per-download.
-  **USA** Internet, FX or TNT, any broadcast TV, direct stream
-  **USA** Public television, online, other network
-  **USA** anything, as long as the quality wasn't altered.
-  **USA** Webisodes - Mobisodes - DVD's But it would need ORIGINAL CAST That is a MUST!
-  **USA** Xbox download, iTunes download, DVD
-  **USA** NO OTHER MEDIA OPTION HAS THE FREEDOM OF HBO
-  **USA** Anything, just to get the full JFC story out there!!! Showtime, PPV, straight to DVD, whatever to get it!


Continued...

48. What other media types would you like?/ Sample responses: Continued




















-  **USA** Surprise me ! But DVD , internet or dare I say the Written page
-  **USA** Novelization, graphic novels, I don't care about internet viewing per se but if I had to I would
-  **USA** Anything that would not censor and allow the show to be played the same way I have enjoyed it.
-  **USA** Streaming or MPEG/AVI/WMV - NOT QUICKTIME or FLASH!
-  **Unknown** I wouldn't mind being able to download them on something like iTunes, and would try OnDemand, but not totally sure I can get it here. Any kind of mail-delivered form would be good for me as well.
-  **USA** I think the serial at the movies could make a comeback, also DVD purchase or On Demand Rental
-  **USA** internet, comic book, novel, etc.. ect.. but only if David Milch was really behind it.
-  **USA** At this point, I would rather watch the series on some other network as I have no respect for HBO and would not pay them again to get hooked on another show that they cancel. Honestly I would like to buy this series on DVD
-  **USA** STREAMING VIDEO, STRAIGHT TO DVD, MOVIES, HBO ORIGINAL PROGRAMMING
-  **USA** Look at show time thy got weeds (a nig hit) when HBO denied it... Online if we could support it but that's a lot of money
-  **USA** DVD, other HBO discards currently reside on bravo, why not sell them the rights to follow-up seasons?
-  **USA** Anything that didn't hinder the show, like network TV
-  **Unknown** any format which would allow for high def: Webcast, web download, on demand
-  **USA** Book by Kem Nunn, other TV channel, straight to DVD movie or season, direct download...ANYTHING!!!
-  **USA** Any streaming video service, Showtime, anybody that will bring it back
-  **USA** Any other subscription service that would preserve its integrity. Guess that only leaves SHO.
-  **USA** whatever you come up with, if it's JFC, I'll be watching
-  **USA** Any.... however, no one has ever been able to match HBO's production quality. Even the shows I don't like (Sex and the City) are fantastic. I don't know if JFC would be as good on another channel.
-  **USA** Any other channel that would be able to air it without censoring

**49. I would be happy to do any of the following if it helped get a second season:**

Question Type <input checked="" type="checkbox"/> Checkbox		Response Percent	Response Total
Buy season 1 DVD		14%	406
Tell people about the show		16%	445
Post flyers/stickers		8%	220
Buy SaveJFC.net merchandize		8%	217
Talk to the media		7%	209
Put a JFC sticker on my car		10%	297
Change my email signature to include JFC		4%	117
Digg sites		4%	100
Blog		4%	126
Participate in some media stunt.		7%	187
Bash HBO		6%	158
Not bash HBO		4%	126
Donate		6%	170
<b>Other (please specify)</b>		2%	69
<b>Total Respondents to this question</b>			<b>2847</b>
<b>Total Respondents who did not provide all information for this question</b>			<b>0</b>

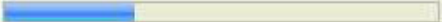



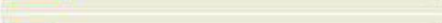

49. Other (please specify)		Response Total
Whatever it takes/ Anything		17
Write Articles/ Post online/ Advertise		8
Contribute services		7
HBO, Protest to		6
HBO, Keep Subscription		5
None of the Above/ Nothing		5
Public Stunt/ Display JFC ads		4
Contribute financially		3
HBO, Cancel Subscription		3
Fundraiser (event)		3
Meditate/ Pray		3
Purchase season 2		3
ShowTime, Cancel		1
Purchase JFC merchandise/ DVD		1
Sign Petition		1
















#### 49. Sample Responses

-  **USA** Provide art
-  **USA** None of the above - get real
-  **USA** I already HAVE done many of the above.
-  **USA** Send Em Sand!
-  **CAN** Whatever it took as long as it's legal
-  **USA** Letter campaign
-  **USA** Get the word out, its our television we should be able to have some input when we pay for it
-  **USA** Sell JFC stuff on eBay for proceeds to support the show.
-  **USA** Tattoo JFC on my body
-  **USA** Post a SaveJFC ad on my MySpace page
-  **USA** WEAR A FREE T SHIRT THAT PIMPS JFC
-  **USA** threaten to cancel and then really cancel if they don't
-  **USA** Eat crawly things on national TV ...If I got a cameo....
-  **USA** Imperial Beach was cleaning up after we got the revenue from the show Now it's gone back down hill the world needs to know this
-  **USA** Place stickers on my boards!
-  **USA** Help write new shows
-  **USA** Have my band do a benefit
-  **USA** Write Kickass Fanfiction
-  **USA** Beg other channel to pick up series
















**50. Why do you think HBO canceled the show?**

Question Type <input checked="" type="checkbox"/> Checkbox		Response Percent	Response Total
Ratings		30%	291
Cost to produce		13%	127
Bad reviews		17%	164
Worried about future direction/content		15%	143
Change in management		11%	103
<b>Other (please specify)</b>		14%	139
<b>Total Respondents to this question</b>			<b>967</b>
<b>Total Respondents who did not provide all information for this question</b>			<b>0</b>

50. Other (please specify)		Response Total
Idiocracy/ Cowardice		33
Lacked vision, foresight/ Didn't understand it		31
No Idea/ Don't know		23
Show lacked wide appeal/ too intelligent		14
Poor decision making/ management		14
Money		9
Too "outside the box"		7
Out of touch with audience		7
Conflict with Writers/ Producers		5
Religious groups/ themes		5
Critics/ Ratings		5
Too impatient to build fan base		5
Pandering to lowest denominator		3
Only wanted one year of JFC		2
Their public image		1

























**50. Sample Responses**

-  **USA** Poor understanding of what people want to see.
-  **USA** Afraid of upsetting the people who weren't smart enough to understand the show
-  **USA** They don't understand their market segmentation.
-  **USA** putting profit above art
-  **USA** HBO management, audience and others did not understand the unusual elements of the show. Also, too much foul language was a turn off.
-  **USA** Probably mostly ratings but bad time slot after Sopranos finale and bad season for people to join in.
-  **USA** director/producer bored--wanted to do something different
-  **USA** Not the direction they wanted to go
-  **USA** HBO didn't understand it....they wanted a show full of car chases.
-  **USA** Spent too much money on Dane Cook
-  **USA** No one thing makes any sense
-  **USA** concerns about the real-life Fletcher family suing HBO for defamation and/or royalty increases
-  **USA** Stupidity, greed, more stupidly, did I say stupidity????



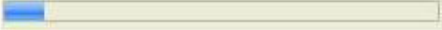

Continued...








50. Why do you think HBO canceled the show?/ Sample responses: Continued.

-  **USA** I called HBO and was told that it got low ratings, but subscription cable channels don't sell advertising, so why would traditional ratings matter. Word of mouth and publicity which generates new subscribers are more important.
-  **USA** Lack of patience. Made up their minds during production because they didn't see the outstanding chemistry in the dailies
-  **USA** They wanted Milch to FAIL!!!!
-  **USA** I thought HBO wasn't like everybody else but when the ratings mean canceling a show they are just like everybody else. I felt like u let us down HBO.
-  **USA** questionable intestinal fortitude
-  **USA** I would bet that there were not enough suits within HBO that 'got' the show (not even sure if I did).
-  **USA** I think it was all about money/funding....people loved the show!!!
-  **Unknown** they were too busy with their other "innovative" series that were more "mainstream" and didn't want to bother with John because they could stupefy people into watching other shows, like "tell me you love me"
-  **USA** Because it deviated from normal TV formula and that scared the heads of HBO
-  **USA** A religious group threatened HBO and embargos
-  **USA** only planned one season
-  **USA** No faith in intelligent TV
-  **USA** Disappointment in immediate response
-  **USA** HBO had no idea about their viewers, their likes and what true entertainment actually is. They get a good idea, try to bring it to the screen, and then somehow blindly decide to pull the shows without even knowing that they just insulted their paying customers
-  **USA** Because JFC is an interpretive series. Too much thinking for the "common American"
-  **USA** Because like every great revolutionary show the plug gets pulled. i.e. Arrested Development, Family Guy (which eventually came back), and now JFC
-  **USA** They feared that they were wasting precious air time for a show that they felt was most likely misunderstood.
-  **USA** confusing to john q public
-  **USA** undervalue their customers
-  **USA** HBO hates Milch
-  **USA** Stupid people couldn't follow what was happening and needed someone to explain, then still didn't get it so they came to the conclusion IT was stupid not them, they're wrong.
-  **USA** became more risk-adverse
-  **GBR** Promotion.
-  **USA** Maybe not enough questions were answered by the last episode, but who knows for sure.
-  **USA** Lost their Spirit
















**51. Do you think HBO wants to bury the show?**

Question Type  Radio Option Button		Response Percent	Response Total
Yes		91%	273
No		9%	28
I don't know.		0%	0
<b>Total Respondents to this question</b>			<b>301</b>
<b>Total Respondents who did not provide all information for this question</b>			<b>210</b>








**52. Do you think there is a possibility of bringing the show back?**

Question Type <input checked="" type="radio"/> Radio Option Button		Response Percent	Response Total
Very Good		4%	22
Pretty Good		7%	36
Some		38%	191
Not Much		41%	208
None		10%	51
<b>Total Respondents to this question</b>			<b>508</b>
<b>Total Respondents who did not provide all information for this question</b>			<b>3</b>

**53. What would you be prepared to do if HBO gives us a definite goal to meet in order to bring the show back?**

Question Type <input checked="" type="checkbox"/> Checkbox		Response Percent	Response Total
Buy season 1 DVD		11%	387
Pre-order season 2 DVD		10%	378
Pay extra per episode		9%	325
Tell people about the show		11%	408
Post flyers/stickers		6%	231
Buy saveJFC.net merchandize		6%	225
Talk to the media		6%	216
Put a JFC sticker on my car		8%	290
Change my email signature to include JFC		4%	138
Digg sites		3%	111
Blog		4%	146
Participate in some media stunt.		6%	203
Not bash HBO		7%	269
Donate		6%	212
<b>Other (please specify)</b>		2%	68
<b>Total Respondents to this question</b>			<b>3607</b>
<b>Total Respondents who did not provide all information for this question</b>			<b>0</b>

**53. Other (please specify)**










		Response Total
Anything they want/ Whatever it takes		18
HBO, Not Cancel		3
HBO, Subscribe/ Re-subscribe/ Keep		6
HBO, Watch/ Watch more/ guarantee ratings		3
Promote online via articles, slogans, MySpace ads, videos		5
Send thank you, praise		3
Nothing		3

Continued...

53. What would you be prepared to do if HBO gives us a definite goal to meet in order to bring the show back? (Other: Continued.

Attend or start public event, i.e., fundraiser, stunt, concert	3
Donate services, i.e., design ads, write episodes	3
Be Happy/ Float	2
Contribute financially/ Buy video, DVD, etc.	1
Sell JFC merchandise	1
Buy JFC merchandise	1
Donate blood	1
Stop Protesting	1
Pray	1
Sign petition	1
Promote JFC to friends, family, colleagues	1

### 53. Sample Responses




-  **USA** Ask
-  **USA** Honestly they shouldn't ever hold a show for 'ransom'
-  **USA** Keep HBO subscription for remainder of year however long the show lasts..
-  **USA** ATTEND A SURF EVENT IN IB DEDICATED TO FUND RAISING FOR JFC
-  **USA** Float 8 inches off the ground
-  **USA** Give up my sanity
-  **USA** Lock people in my house and show them the first 3 episodes of the first season of JFC,
-  **USA** Break the law
-  **USA** Guarantee ratings - screw the critics

54. How much extra would you be willing to pay per episode?

Question Type	abl	Single Line Input	Response Percent	Response Total
Details		-	-	395
Total Respondents to this question				395
Total Respondents who did not provide all information for this question				116




































54. Details	Response Total
\$1,000	1
\$50 – 60	11
\$25 – 35	13
\$15 – 20	16
\$10 – 13	36
\$4 – 8	97
\$3	50
\$2	39
\$1	81
\$0.50	6
\$0.25	6
\$0 or ?	34

### 54. Additional Responses

-  **USA** What ever it took
-  **USA** \$2.00 seems fair -- same price as TV episodes on I-Tunes.
-  **USA** Not much

Continued...

54. How much extra would you be willing to pay per episode?/ Additional responses: Continued.

-  **CAN** Whatever... Original, entertaining ideas are hard to come by these days.
-  **USA** Some
-  **USA** Nothing its too expensive to begin with, we are at the mercy of these company's, TV should be free
-  **USA** \$0 - already pay for Verizon Fios and electricity. Enough!
-  **USA** It depends. If we pre-order the second season DVDs, we shouldn't have to pay per episode.
-  **USA** \$20.00 max would prefer 10.00
-  **USA** in theory quite a bit, but at moment have financial problems, so can't say for sure
-  **USA** 2 dollars... only because for 5 dollars more I could get another monthly service
-  **USA** Should not have to pay more I already pay them !!
-  **USA** It would depend on the medium.
-  **USA** Whatever is suggested to make it work
-  **USA** DVD-ish prices. \$3-\$5 range.
-  **USA** This is such a loaded question, My total bill for cable is \$200.+ per month how much more can Cox charge?
-  **USA** tell u the truth I loved the show but to pay for HBO to bring back a series is ludicrous, they got money , the show speaks for itself , give it time, deadwood is a great series didn't watch first season but I a m hooked now same with sopranos missed first 3 seasons but die hard fan till the end .. give it time
-  **USA** Around a dollar or so I guess, probably a little more, depends on the numbers of shows I guess - but may rather just have a straight to DVD type preorder or something instead
-  **USA** Frustrating we have to pay for TV as it is. I pay 60.00 per month for the opportunity to view what I have as options now, would rather buy the DVD to view as often as I like and share with my children than have to commit to additional money per viewing. HBO gets plenty of \$ from folks like myself who are subscribers already.
-  **USA** \$5.00 or the equivalent of a DVD rental.
-  **Unknown** it would depend, but \$5 would be where I would like to keep it.
-  **USA** You name it, I'll do it.
-  **USA** I would rent episodes, (like on demand) for \$3 in addition to paying my current subscription.
-  **USA** This hurts but I would pay a buck per episode on a burnable download
-  **USA** I'd pay \$1.00 per episode. I think that's fair considering HBO w/ OnDemand is only \$13
-  **USA** I'm really poor, I'm a public school teacher who has trouble buying enough food. I'd pony up twenty bucks.
-  **ISR** U pay me how about that! huh!
-  **USA** Depends on what they want.
-  **USA** As much as I can afford I would give up at least 60\$ weekly currently my weed money
-  **USA** \$1000 (it's a hypothetical question, I can spend hypothetical money, right?)
-  **USA** It really just depends, I really don't see it ever coming to that.
-  **USA** Well, nothing terribly expensive, I don't like being raped for TV, but probably around 5 to 10 bucks.
-  **USA** No more than a dollar . . . they already cost a LOT and having been unemployed, it's hard!!!
-  **USA** HBO has enough money
-  **USA** NOT A DAMN THING
-  **USA** Small amount
-  **USA** \$20.00, but I'd pay whatever it would take
-  **USA** Probably up to \$60 a season... but I'm broke right now. I suppose that number would skyrocket were I to get a raise.



**55. Has your opinion of HBO changed since the show was canceled?**

Question Type  Radio Option Button		Response Percent	Response Total
Like them more	<input type="text"/>	0%	1
Didn't change	<input type="text"/>	20%	100
Don't like them as much	<input type="text"/>	80%	398
Total Respondents to this question			499
Total Respondents who did not provide all information for this question			12

**56. How did JOHN FROM CINCINNATI impact your life?**






















Question Type  Comment Box (Textarea)		Response Percent	Response Total
<a href="#">Details</a> [See below]		-	395
Total Respondents to this question			395
Total Respondents who did not provide all information for this question			116

**56. All Responses**

- USA** Made me appreciate life and the things I do more. Made me appreciate the little things more. Changed my outlook on life's happenings and what causes them to happen.
- USA** Gave me hope for addicted loved one
- USA** It entertained me for 30 min each Sunday, and gave me something to talk about with my wife and friends.
- USA** I just enjoyed watching it, no real impact other than it was nice to see a fresh show.
- USA** JFC made me smile, think and share.
- USA** It really didn't I work a lot and my life isn't really impacted drastically by TV, but I was disappointed that HBO keeps canceling series
- CAN** It made me joyous while watching
- USA** This show consumed my summer Sundays and I don't think there will ever be a show like it
- USA** I made me think about things happening that are beyond my control and how they affect my life as well as those around me.
- USA** Few shows leave much more than a passing impression on people. The ones that do are rare and special. JFC was that for me. I enjoyed it on many levels (the writing, the surfing, the performances, the locations -- all first rate.). It also showed off how amazing a talent Ed O'Neil really is. Who would have thought that "Al Bundy" was capable of delivering some of the most passionate work of the whole show. I would have never discovered 'Deadwood' if not for JFC either. I am just starting season 03 and love it. I had no interest in it when it aired originally but after JFC, I wanted to see where it ranked in relation -- esp. since a lot of the same actors appear in both shows.
- USA** IT WAS VERY ENTERTAINING
- USA** It brought our family closer together and I believe that the world needs more shows like this rather than ones that promote more violence and mindlessness. It was also refreshing to have a show to watch other than Law & Order that was intelligent especially when there are so many "reality" shows and other garbage (like American Idolish shows) on TV now.
- USA** got me pondering more on certain metaphysical concepts like the power of hope, as well as the function of certain forces in society/groups, and their importance.
- USA** I don't know Butchie instead
- USA** Forced me to think about people/encounters that had a profound effect on my life. Continued...



















56. How did JOHN FROM CINCINNATI impact your life?/ All responses: Continued.

-  **USA** It entertained me for an hour and a half per week on average.
-  **USA** It showed me that HBO was not committed to developing good television and sticking with it. You have to believe in your product and give it a chance.  
This show could have caught on if given a chance.
-  **USA** it helped me to question more. It's a very simple show with a simple philosophy hidden amongst a shroud of WEIRDNESS. For the enlightened, it's a reaffirmation, for others it's an introduction.
-  **USA** It was at first confusing, then it was enthralling. I REALLY looked forward to every Sunday night to see what was going to happen. It was addicting
-  **USA** The show was kind of like living in a dream state. I liked how the characters developed.
-  **USA** It is still in my thoughts. It provokes thoughts about the frailty of human and the strength of love and the human spirit. I have spent hours online learning about the actors, the show and the real Yost family. Another less discussed notion is the quality of the music. I have purchased several CDs based on music I heard on the show.
-  **USA** It impacted my life because we were left hanging when HBO cancelled the show. There were still too many questions that need answering.
-  **USA** It was refreshing to see such a unique ad different production being broadcast on such a mainstream outlet.
-  **USA** Lifted my spirits and gave something to forward to. Some things I know, some things I don't.
-  **USA** It was thought-provoking, made me appreciate my family, made me think in new ways, and was very very entertaining. I was thrilled to have a storyline that involved thought, not just a straightforward, made for the masses, dumbed-down program.
-  **USA** it made me think outside the box a little more
-  **USA** I enjoyed watching it while it was on and was very disappointed to learn it was not being continued. I found myself being more spiritually inquisitive and inspired after watching the episodes.
-  **USA** It was truly a very special TV show. It dealt with issues that most shows don't even sniff. I realize that the meaning of life isn't an issue that everybody cares about but this show was special in ways that the Sopranos (my all time favorite show) or the Wire (my second) aren't. It had so much potential I thought it was worth the effort to watch many episodes (sometimes several times) to get at the marrow of the show.
-  **USA** It really got me to think...so much so, we would re-watch each episode to help with our after show "discussion" (whole family);  
It's like the difference between reading Stephen King and Dean Koontz, I like them both, but King makes you THINK!  
We would actually plan our schedules around the show, even though we would record, we all wanted to watch it live, together.  
Good family time...
-  **USA** I just really looked forward to seeing each episode and trying to figure out what John Monad is.
-  **USA** It made me excited to watch new episodes and I usually laughed like crazy at some point during the episodes, it made me kinda forget that there wasn't gonna be any more episodes of Sopranos
-  **USA** It was GREAT entertainment, and provoked hours of discussion and analysis at work. To this day, we start the day and say "farewell" with catch phrases from the show. I can't think of any other show that did that, Sopranos excepted.
-  **CAN** It was a refreshing look into what TV could be, especially in the sci-fi off beat type of genres.
-  **USA** made me think, share
-  **USA** Put a little thought into religion even though I'm not very religious and thought it was a Great thing!! It was not too specific which is why I thought it was great for all religions.
-  **USA** Looked forward each week and was never disappointed. It's unusual to have such good actors portray such unusual characters in such a way as to be believable.

Continued...














56. How did JOHN FROM CINCINNATI impact your life?/ All responses: Continued.

...It was certainly more interesting, more enjoyable than The Sopranos!! Of course, it was totally different, but I think it would eventually have a HUGE audience of dedicated people. I don't see how any "normal" person could be offended by John's abilities and/or lack of verbal communication.

-  **USA** I was glad to see the media addressing the unconventional topics, that are actually based on real psychological, consciousness, physics and metaphysical discoveries and developments. It addressed topics I often write about online, and in my two novels. The public needs to be educated about these things. It's questionable whether JFC did as good a job as they could have on this. HBO execs, critics and the public did not understand, to a large degree ... partly the responsibility of Milch and others involved.
-  **CAN** I wrote a fan letter for the 1st time in my life. To David Milch, after JFC was canceled. I felt I had to let him know (if he didn't already) that there were people who REALLY appreciated his originality, and genius. Deadwood was fantastic, JFC was possibly even better. I explained that people like him were what was keeping TV relevant, and I asked him to keep it up, and please not to cater to fucking morons who are comforted by the same cookie cutter bullshit we are fed daily over and over again.
-  **USA** I think that JFC was one of the best shows of all time. There were so many different ways that it made you stop to think. My dad named his cat "Butchie Instead". "I don't know Butchie, instead" became a major one liner in our household.
-  **USA** It haunts me
-  **CAN** There is so much bad TV programming out there, it was nice to have a show that was quirky but an entertaining show with a lot of gifted actors.
-  **USA** I'm constantly quoting lines from the show. It was so uplifting and hopeful among people with significant challenges - it gave me hope.
-  **USA** I kept a complete copy of the season on HD DVR and have watched every episode at least 5 times. We've even had episode parties since the show first aired. This was a show that caused me to stop and think about what I'm doing with my life and what it takes to make changes. I imagine most people get to 47 with some regrets; it was revitalizing to see flawed souls like Barry and Steady Freddy find perfect redemptive niches at the Snug Harbor Inn. 9 and 1/4 episodes of the most stirring and brilliant television ever. Made me want to go back to California, too.
-  **USA** Hope in the small things in life.
-  **USA** JFC impacted my life a lot--especially at the time. I was spiritually bankrupt, and the wondrous miracles that occurred in the show, especially the healing of the Yost family individuals and relationships, encouraged me and brought me back to a sense of strong faith in God's ability to heal us all as individuals and to heal the world.
-  **USA** Wonderful show - looked forward to it each week. It was like a mystery, solving the language and where it was going. It was strangely uplifting. And very funny.
-  **USA** It's the only thing in quite some time that has made me re-examine my spirituality.
-  **USA** Just the fact that it was refreshing and very thought provoking. This was only shows other then 24 I really looked forward too post Deadwood and Sopranos. No with the writers strike it sucks that much more no 24!!!!!!!
-  **USA** JFC was one of those shows that you thought about all week. I could joke with my friends about it, and I even refer to my male friends as "Butchies". I have never been so upset that a show was canceled. I guess I hadn't realized how much JFC meant to me.
-  **USA** It made me a better person, and changed the way I watch TV. My tolerance for mediocre series has decreased.
-  **USA** Enjoyed the show, enjoyed Imperial Beach background (we used to live there), LOVED the writing/language/dialog/creativity. "I don't know Butchie instead", "Doesn't ring a bell" and other phrases are now part of our family's parlance.
-  **USA** JFC was food for thought, very uplifting and multi dimensional.





















Continued...

56. How did JOHN FROM CINCINNATI impact your life?/ All responses: Continued.

-  **USA** In spite of profanity, the overall message was redemption and family values, and it seemed to bring a spiritual message. Even though the dialog was sometimes almost in code, that is what made it so thought-provoking. You had to really think about it and it would cause me to think about it for days after each episode and get online to research terms or look for more clues. The profanity was necessary, I believe, to show the level to which the characters had sunk, and JFC brought people together in spite of flaws or bad habits. Also, seeing the impact one event can have on a person's life forever can make you consider things you do or say more to others, which makes us all better people in the long run. These were people seemingly wounded beyond repair, but all were finding their way to healing with JFC's arrival. It gives everyone hope that no matter how low they go, there is a way back into the light... even if that way is through an odd character like JFC. It might also alert people that even if someone seems odd at first, maybe give them a chance because something they say or do might help you. It was an uplifting, odd beat show that didn't seem dumbed down. The writer didn't apologize for smart dialog and didn't try to bring it down to some juvenile level. THAT is what HBO is supposed to bring us, what we pay for, so we aren't always resigned to watching reality TV and silly half-hour comedies with the same predictable lines, jokes, and plots.
-  **USA** It was entertaining and thought provoking. Food for conversation and discussion. Just like the other shows: The Wire, Rome, Deadwood, 6 Ft Under, etc. All very good.
-  **USA** not sure
-  **USA** Without my even realizing it at first, I began to feel uplifted and happier and I carried that feeling with me throughout the entire summer. 2006 had not been a good year for me and it was so good to finally feel as if the weight had been lifted off of me. I would look forward to every Sunday night in a way that I hadn't even done with The Sopranos.
-  **USA** It was just good Sunday television
-  **USA** It stimulated thinking on the greater good, miracles in our time, brought me to the forums on HBO and let me discuss and contemplate deeper meaning within the context of the show, introduced me to David Milch and his rabid fans in a good way and made me go back and look at Deadwood. It made me excited for Sunday evenings to get there and anticipate what would happen next. It made me believe in a higher power in a way different than I ever thought of before.
-  **USA** The show is like good artwork you can watch it over and over, it made my brain happy!
-  **USA** I feel like I really lost something when JFC was cancelled. I think the world may have lost something very important, just because "they" didn't get it.
-  **USA** It Really Made Me Think... I loved the real characters, it felt like I lost family when the show ended. I loved the fact I could not predict where it was going next... we danced to the into theme song every time it aired! Man, I miss that show!
-  **USA** It was the freshest most innovative, most thought provoking show to come along in years. It was a special show that had a feeling of something extraordinary was just around the corner, something that would be life changing, uplifting, and most importantly special. No current shows do this, it was a thinking persons show. It made me feel free and gave me the idea that there may be more out there to life than our same old.
-  **USA** IT GAVE OPTIMISM IN AN UNSPIRITUAL WORLD, AND HELPED ME REMEMBER THE GOOD OLD DAYS WHEN I LIVED ON THE BEACH, SURFED EVERYDAY.GAVE ME SOMETHING TO TALK TO MY FRIENDS ABOUT AFTER EVERY EPISODE!!STILL FEEL LET DOWN AS TO WHO AND WHERE JOHN CAME FROM! BOO HISSSSSS
-  **USA** It's just not very often that a TV show comes along that makes one think the way JFC did. In fact, most TV programming doesn't require much thinking at all. The fact that the first episode basically started in-medias-res, without a bunch of blatant expeditionary info, really made me stay glued from Episode 1 on. In addition to absorbing all what was happening, you were constantly trying to tie everything together, too, which made it the headiest (and one of the most enjoyable) TV experiences I've had (or, conceivably), ever had.
-  **USA** Touched me in a way that I don't think I'll ever understand. But the strongest idea, I think, the show taught me is that we all can be redeemed... from darkest despair.























Continued...

56. How did JOHN FROM CINCINNATI impact your life?/ All responses: Continued.

-  **USA** It inspired me, it gave me hope about humanity in general and my family, friends and immediate surroundings in specific; it also gave me hope about the horribly besotted medium of TV. It made me want to do better at my job, and also be a better husband, a better father, a better son. It made me want to watch it again and again.
-  **CAN** It made me stop and think more of how my actions effect other people and events.
-  **USA** made me have a more positive view of things, think before you act, remove the negative from a situation.
-  **USA** To say it impacted my life is a touch strong. I really enjoyed it and talked to others to get their opinions. We all wondered who / what was John?  
Maybe if nothing else, HBO could do a movie to clear it up!
-  **USA** Encouraged me to see the wonder and connections that are in my own life.
-  **USA** Though I don't like the F word in every sentence, I was intrigued with the premise and very curious as to where the show was heading.
-  **USA** JFC was a great show that allowed escape from the mundane and provoked thought and inspired the whimsy of youthfulness.
-  **USA** My family and I and friends constantly discussed the theme...where it was going; the absence of spirituality in the world; we marveled at the implication of the message; and such thought processes among many, many people can impact the state of the world. I cannot say that any other show caused us to ponder such issues. It was unique in my experience, and I am not a young person!
-  **USA** A show full of quality actors, great writing and a show that made you wonder what would happen next. Good show!
-  **USA** John From Cincinnati has had a huge impact on my life. I started watching it during a very, very difficult period. It helped tremendously. I had never been involved with a group on the Internet, the JFC community is amazing! Caring compassionate and very talented. I don't know exactly how to articulate this, but knowing that my JFC friends are there has made a huge difference-I feel more free to take chances. I have begun to write and to explore my spiritual side, I have learned so much. I have no doubt whatsoever that the message of JFC is powerful, uplifting and very real.
-  **USA** didn't..... It's a TV show.
-  **USA** JFC was unique in not only was it entertaining, it actually offered something to THINK about. Not being on the nature channel that is quite an accomplishment. I loved the characters and not only was it intriguing, but also hilarious.
-  **USA** Just a show I liked
-  **USA** It was just good writing and great acting that needed to be given a chance
-  **USA** Gave me pause, something bigger to chew and meditate on. Gave me hope even if the show was apocalyptic in nature.
-  **USA** It made me laugh! The uniqueness of the humor separated it from the pack.
-  **USA** It has been decades since I scheduled my life around a TV show. I looked forward, anxiously, to each episode premier. I very much hoped the series would lead somewhere profound and groundbreaking in terms of enlightenment. I came to care about the characters--and was encouraged by, what I considered, a very positive message encrypted within the lives of the well-developed, dysfunctional characters. It seemed unbelievably believable. To produce what they did, then end with that last, ridiculous episode was, I think, the most irresponsible thing I've seen in television in my lifetime. Even if it only lasted one, extended season--it had great potential. Instead, HBO betrayed me as a dedicated viewer. I was, and I remain, very disappointed.
-  **USA** I thought it was brilliant... I looked forward to watching on Sundays and I haven't watched any of the new shows since. Why get into a show if they're only going to cancel what I like.
-  **USA** Reminded me that "anything is possible".
-  **USA** I liked the show, and was interested in watching the show until completion.

Continued...

56. How did JOHN FROM CINCINNATI impact your life?/ All responses: Continued.


-  **USA** Made me get on the Internet and find other people to talk to about the show. Got me to think more about the deeper meaning of life and how to live.
-  **USA** Just great entertainment.
-  **USA** It was the most thought provoking show I've ever seen. I talked with my friends at work about it at great length after each episode, and several times each week. When it went away, I was more upset about it than any other TV show that has been cancelled. I am very leery about starting to watch a new show during its first season.
-  **USA** Greatly. The show was very inspirational on a personal level and an artistic level. The show made me research more about Milch's ideas behind the story and strive for a higher artistic standard for myself.
-  **USA** Being a surfer any show that captures the essence of the surfing life other the stereotypical "hey dude" beach bum everyone labels you as and when JFC came out it showed the spiritual side surfing evokes and the bonds with family and friends which a lot of people never see...or understand. For instance on the forum when a few found out I really surfed I was asked about some of the surfers and actors and if they really did surfing justice and my response was "they nailed it" I grew up when Greysons dad Christian Fletcher was ripping up waves and one of the pioneers of busting aials off the waves. I would hope to see more "real" surfers show up on JFC should the show get the green light to continue. Surfing is a way of life for me, I don't get the opportunity to surf as much as I'd like too but the way JFC shows they surfing life I would say "it's dead on"!!!
-  **USA** It made me think - I felt like a kinder person. Maybe I didn't want to be so much like Cissy anymore, lol.
-  **USA** It was very thought provoking. Made me actually about spirituality. I liked how John was trying to help everybody through things in their pasts and help them become more whole. Looking the picture of how everything is interconnected.
-  **USA** Made me think of God more
-  **USA** We really enjoyed the show...very thought provoking. Very disappointed when ended, but didn't impact our life.
-  **USA** Very thought provoking, it made me laugh very unique show
-  **USA** did not
-  **USA** A simple message of coming together, Healing wounds, believing.
-  **USA** Although I did not pack up my things and move to IB, I did come away from watching JFC with the feeling that there is hope for people who have problems with seemingly no resolutions. I practice yoga and meditate so I identified best with Mitch's effort to find peace. And Shawn reminds me of my grandson - tall, blond, athletic, quiet. The writing is exceptional and keeps my attention in every episode. I have never bought anything from a TV show until JFC and hope my efforts to help support the rebirth will help.
-  **USA** Nice to have a show that my husband and I both looked forward to watching together.
-  **USA** Gave me something to look forward to.
-  **USA** It got me more interested in surfing and California
-  **USA** We just loved it. Great insight, characters were all wonderful together. Just a great show all around
-  **USA** It was just the best writing on TV in years
-  **USA** Woke me up from a slump. Made me feel better about life. Made new friends. Motivated me to try new things
-  **USA** It made me think about the possibilities that someone who you aren't expecting can influence your life and send you on a more positive path.
-  **USA** Very inspirational - thought provoking - made other people talk about it and to each other and maybe even got more people paying more attention to the community around them...
-  **USA** The first viewing of the series left me a bit confused and a little upset. I spent 10 hours on that?? Then I decided to give it another chance and wanted to see what it was I had missed....

Continued...





56. How did JOHN FROM CINCINNATI impact your life?/ All responses: Continued.


...Upon my 2nd viewing of the series, I realized what Milch was trying to convey. I have shown JFC to my wife, best friend, and father in its entirety and they ALL love it. I didn't think my father would be a convert, but he was just talking about the show last night, after only seeing the show once months ago.


 **USA** The show is a radically fresh look at a free, troubled, coastal, intelligent life at the motel and on the edge of the Pacific shore. Shawn, the youngest surfer, is a remarkable face and presence. Pure, focused, from another world, was immediate, in the moment, sharp, honest and -- jumpy. He's pushing through, hard, to another kind of reality. Which may be JFC. The actor from MARRIED WITH CHILDREN is a-m-a-z-i-n-g. The birds... his wife, Shaunie -- he feels it all. Filters all. This show provided a counter point of view to the easy answers and pat responses we hear so often.


In a funny but essential way, JFC is as hard, trenchant and real as THE WIRE. Only on the opposite side of the continent. Cops & robbers are not everything, not DEFINITIVE. JFC is. The counter-reality. Together, the two shows rule.


 **USA** As a breast cancer survivor, this show gave me something other than chemo to look forward to this past year. And I miss my friends from IB. and all their quirks and idiosyncrasies. The character development was complete and now you unplugged Shawny from life support before Zippy could make it upstairs. Gee thanks for that HBO...


 **USA** Brought a lot of old friends together.


 **USA** I am simply not the same person any more, I think I am better, wiser more patient now. And that counts for something.

 **USA** I FINALLY found a TV show worth watching and it was gone without warning. There is NOTHING ANYWHERE on the air that even comes close to the quality of this show.

 **USA** It had no real impact other than elevating my recognition of the talents of some pretty good artists. I thought Brian Van Holt, if that's his name, could be a real star. He was amazing. Poor Rebecca DeMornay was in a good mood maybe 5 minutes of the entire series. Austin Nichols was interesting but I couldn't figure out how he was playing his role, whether he was a savant, retarded or the son of god, or someone in between. Bill Jacks continually stole the scene he was in and music was fine. The last episode that started with Dylan's song about dreams blew me away. I really couldn't figure out where they would go in a second season and I thought the challenge for a sequel was too great. Surely John would have to change venues, probably show up in Nebraska or somewhere away from the ocean.


 **USA** Same as any art, emotionally. Leaving it unfinished did to smart people what The Sopranos finale did to dumb people. It was unthinkable. unforgivable. And I learned to spell Cincinnati.


 **USA** Felt the show was never given a chance. Big Love was bad at first too. Nothing to watch on HBO anymore. Deadwood and JFC was the best.


 **USA** I am very ill, and it was so uplifting to me. It helped me to have more positive feelings about this life and the afterlife. It made me feel more accepting of other people, and caused me to consider the way I treat other people. JFC was something I carried with me every day.


 **USA** It was very entertaining and enlightening

 **USA** Provided much needed inspiration in a mundane and obedient culture.

 **USA** Defiantly gave me something different to ponder on Sunday night and Monday morning











 **USA** Made me happy.

 **USA** I am always thrilled to have a series challenge my intellect. I would wake up thinking about the show. In a very understated way, it provoked thought about not only the meaning of life, but how humans interact with each other and how their personal beliefs (not only religious) influence their willingness to see the miracles (not meant in the religious sense) which appear.

 **USA** We could not wait for each new episode. It was very thought provoking and entertaining. The surf scenes were great! We were very disappointed that they decided not to continue and just left us hanging. If they were going to end it, they should have revealed all as they said they would. I felt ripped off and violated from the way they sucked us in, then left us hanging. It was down right rude. I lost a lot of respect for HBO because of that.



















Continued...

56. How did JOHN FROM CINCINNATI impact your life?/ All responses: Continued.

-  **USA** It was very entertaining and made you think after each episode.
-  **USA** Inspired me as a writer and a teacher - I don't think any show has offered as insightful a study in subtext.
-  **USA** It made me feel better about the world and people in it with it's promotion of kindness, courage and spirituality.
-  **USA** It made me think about family and my own spirituality in a different way.
-  **USA** Deeply impacted. 5 months after the show ended, I still talk about it. I watched it 2-3 times a week when it was running. I have never viewed a TV program that made me think so much. The cryptic comments and vague clues. How John's character evolved and the subtle then not so subtle changes to all who came in contact with him. Comparing the Yost's in episode 10 to them in episode 1 is amazing. What would Day 4 + bring?
-  **USA** It changed my life in so many ways...what an amazing experience
-  **USA** It was just a fun show that we all looked forward to watching. Now nothing is as interesting that's on.
-  **USA** I love surfing, ever since I was little. I wish I practiced at it more- never content with my present level of skill. I love people- watching them interact with each other- seeing the characters in my life interact and people I have not even met. I'm content to sit in a room and observe. This show was the most amazing and startling television I have experienced. I felt connected to it, somehow.  
I was away for two months and just finished watching the eight episodes of John from Cincinnati that I missed while disconnected from "reality." What an experience it was to watch these episodes back-to-back over two days, without having to wait a week in between episodes. I watched the first two episodes, took a two-month departure from my life, then returned and finished the series. Over those two months, I could not wait for this- to see the remaining episodes. I was intrigued by the story-line, the humor, the allusions to and commentary on literary and cultural dogma, and, most significantly to me, the revelations the show brought to the surface of my mind.  
Three episodes into my "catching up" with the characters in John From Cincinnati, the power in my area went out. It was at an incredible moment in the episode too! I had to wait to the next day, when power was restored, to resume my indulgence.  
I am happy to report that I was not disappointed! I loved the way the series progressed and concluded. Throughout watching this series, from the moment I finished viewing the first episode, I was piqued- my curiosity reached its apex, but in a strangely irritating and refreshing way. I researched and read blogs about the show, reviews and commentaries from various sources. I had never done that before. I never read a blog before or a discussion board!  
I felt, but expected to, deep disappointment, when five minutes ago, I read on this website that the series has been cancelled. David Milch and Kem Nunn- you and the people you surround yourselves with are blessed with the gift of story-telling. I didn't respect Deadwood, may be I didn't give it a chance. I really couldn't stand The Sopranos, and I don't consider myself a "TV person." Every show on television that I have enjoyed ends up like this one- cancelled because "the man" thinks it won't end up turning a buck. All because people didn't know about the show or didn't give it time to seep in- to appreciate it's sneaky cynicism, clever cerebral underpinnings, and hidden observations of American culture.  
HBO has made some great documentaries and some great television. Thank you for putting this show on the air, even if we will never truly know what role that radio ring had or who John's father is and where, indeed, is Cincinnati!
-  **USA** I was a different person after watching it, in a good way.
-  **USA** It made me feel more hopeful.
-  **USA** Thoughtful discussion with my wife. Enjoyed exchanging theories.
-  **USA** Made me realize TV is not just sitcoms, a show can really make you use your mind. I do wonder, however, would they be able to get all the actors together again to film a season 2, they probably have other things going on now.
-  **USA** The show was entertaining, smart, and challenging. Its the kind of show that would have never been produced on network television. I look to HBO for this type of programming.




















Continued...

56. How did JOHN FROM CINCINNATI impact your life?/ All responses: Continued.

-  **USA** Had intelligent, thoughtful conversations with my then 17, now 18 year old son and his friends, who are agnostic, about what the show might mean, where it was going and how it tied in to biblical and other religious teachings.
-  **USA** It was refreshing to see a television show that actually made you sit there and think about what you'd just seen, while pondering what the particular episode meant or how it was tantalizing you into thinking in a particular way.  
Too many shows today are so simplified that you can, on many occasions, predict where the plot line was headed. John From Cincinnati definitely wasn't one of them!  
It opened my eyes to just how people from many varying walks of life interacted together, and showed how they could interact despite their differences in background, race and social status in a very positive (and entertaining!) way.
-  **USA** Really a show I could watch that my wife and son (24) and daughter(18) liked. The ONLY one we watched together...it made them ask questions...and the cool thing was I couldn't figure it out all the time...at least for another episode or two. NOT predictable. You see, smart people with family AND money to burn (like us) ENJOY being mentally stimulated with shows like this.  
HBO blew it...big time. If I didn't love Entourage or Big Love so much, I would cancel it.
-  **USA** Not only was it a weekly brain massage it offered hope and the awareness that there are a lot of like-minded people still caring about community.
-  **USA** It was my favorite show of all time. I never before looked forward to a television show, I never missed an episode, and watched each episode at least 3 times in order to piece it all together. Me and all my friends would usually spend the weekend surfing, and then end it with the best show ever!
-  **USA** It was intriguing. It made me think about religious things and the possibility of miracles. Plus, it was great entertainment!
-  **USA** Redemption is always possible
-  **USA** We watched the show religiously in my house. It was the ONLY show we enjoyed!
-  **CAN** It was a pretty special show. Shows that are significantly different than other shows that are on TV are very rare.
-  **USA** It had potential to be a monumental television show. Be unlike any other be very unique.
-  **USA** I do enjoy shows which have a spiritual or metaphysical theme, because they serve to get me thinking about my own faith and being. Much as with series like "Dead Like Me" and "LOST", "John From Cincinnati" gets me thinking about the big issues, which is something I do enjoy in art of any kind.
-  **USA** The characters are still living in my mind. When I see the actors in other roles I get upset because they don't belong there.  
This doesn't happen to me often. I liked the show very much + waited excitedly all week for Sunday.
-  **USA** it made me THINK. it opened my eyes the way the show was masterfully written and directed. the subtle ways in which its themes unfolded left me constantly guessing and thinking while I was trying to soak up every tiny detail. I have never, ever watched a show more than once. I watched each episode 3 times on demand to make sure that I had sufficiently figured out enough to proceed to the next one. I loved this show.
-  **USA** Jesus Christ...it didn't affect anything at all except my Sunday nights. You people honestly need to get a life if it REALLY affected your lives. It's just a freaking television show, and it was no Six Feet Under. Get over it. Your show is dead.
-  **USA** It's made me think how I treat people on a day to day level.
-  **USA** I found myself thinking and talking about the show all week until the next episode. It was a spiritual experience for me.
-  **USA** Brief and insignificant disappointment. I had hoped it would be good.
-  **USA** It is personal. However, it was good to see a glimpse of truly original programming once again. It was as equally disheartening when HBO pulled the plug and decided to bury the show (such as not including JFC in their yearly promo.) From dust to dust I suppose.





















Continued...

56. How did JOHN FROM CINCINNATI impact your life?/ All responses: Continued.

-  **USA** It changed the way I thought about television. I usually saw it as white noise to help me sleep. But I sorta actually watched the show and felt invigorated by this fresh idea of TV that makes you think. A confusing show is good. It means that you have to think to get it. It means, you no longer want to be a closed minded idiot who couldn't solve a riddle for Rumpelstiltskin,.
-  **USA** It was a great show that I looked forward to watching all week which in some way positively affected my life
-  **USA** I loved the dialogue. It was how real people, here in the San Diego area talk. The acting was overall excellent. I found JFC to be thought provoking and haunting. It was a lovely program that I looked forward to each week. I would watch it with my adult children for a 2nd viewing and they loved it as well. I think that HBO is afraid of a little spirituality, sure it's okay to poke fun at religion (Big Love) but John From Cincinnati was spiritual on an entirely different level than any organized religion.
-  **USA** Brought family together - never missed the premier episode on Sunday evening and rarely missed shows in middle of week. Also showed that a show can be watched several times and you can get a little something extra out of it each time.
-  **USA** It was the highlight of my week waiting to see the next episode of JFC
-  **USA** By fulfilling my Sopranos needs with such a weird fucking show!!!
-  **USA** It brought a sense of wonder back to the way I look at the world.
-  **USA** No show has ever captured my imagination, and my hope, as this show did. Watching it was almost a mystical experience. And I'm an accountant. So take THAT into consideration.
-  **USA** I don't know Butchie Instead, its really beyond words. The cast, the storyline, and the brilliant mind of Milch has left a taste of satisfaction in my mouth. If you watch John From Cincinnati then you probably know what I'm talking about. I realize people don't like thinking to much, and they prefer media that is really dummed down. Personally I enjoyed the feeling of a little confusion and a longing for meaning that accompanied the end of every episode I watched.
-  **USA** This was the only show I watched together with my whole family in recent years.
-  **USA** I thought it was brilliant like no other show I have ever seen . me and my husband had so many ideas as each show progressed what and why everything was happening trying to figure out the significance of everything that was happening .. never have I anticipated a new episode each week as I did waiting for john from Cincinnati to come on again watched the episode prior just to see if I missed anything , the actors and their characters are like no other I have seen before, loved them one and all , funny , funny stuff too. I want to see good things for the family, I especially loved the character Butchie he is hilarious and deep, trying so hard to do the right thing and so open to the differences he saw in john, they acted as if it was ok to be john and do what john does, I love the show and the writer should be getting praise not cancelled.
-  **USA** At first nothing happened, but the more I watched JFC, the more I needed to watch.
-  **USA** 2 hour conversations about an hour long show.... Not many shows can do that.  
Did you see Sopranos? yeah, some people died. yup, that's it.  
Did you see John? Holy shit wtf was all that about... well I think it means, NO you are wrong, Oh, that may be true... Yeah, I can see that... etc....
-  **USA** Summer of 2007 is a wonderful, magical time for me. Haven't been this engaged in years. Weird, but I rather felt "plugged into " the Universe or something.
-  **USA** Show raises questions and challenges your thinking
-  **USA** Was very intriguing and I looked forward to every new episode. Made me wonder about life and how my life can impact others.
-  **USA** I'M A FAN OF ALL THINGS QUIRKY AND HIGHLY CREATIVE. NOT KNOWING WHAT WILL HAPPEN NEXT IS AN ANTIDOTE TO WHAT MOST OF DOING; LIVING QUIET LIVES OF DESPERATION. OK WELL ME ANYWAY.....
-  **USA** It was great there was a real spiritual side to it
-  **USA** It really made me upset

Continued...

56. How did JOHN FROM CINCINNATI impact your life?/ All responses: Continued.



















-  **USA** In my Father's words?
-  **USA** lol
-  **USA** Brought hope for deep, thoughtful content on television. Inspiration. Hope.
-  **USA** Gave me a reason to watch TV. My wife and I bonded more, we talked about the show in detail. Overall gave me something to look forward to.
-  **USA** It did have you question our purpose...but then it left us hanging so those thoughts never really were completed.
-  **USA** The show was the most thought provoking show I've ever seen produced on TV. I had to watch every episode in order to understand the plot and the character development. It's the only show I've watched on TV that I felt I had to watch a second time to pick up things I missed. Each episode brought "Aha" moments that made events from a previous episode clearer.
-  **USA** Just an interesting, thought provoking show. It made me think about things that I would have not contemplated before watching JFC.
-  **USA** Not greatly. I was a welcome mind trip.
-  **USA** Awesome parties Sunday nights
-  **USA** I enjoyed it; it made me think
-  **USA** Was interesting and enjoyable.
-  **USA** WOW! IT was something I could relate to!! In 2003 a dear friend died of brain cancer he was friends with Rebecca DeMornay he talked about some "surf spoof" she was working on. .... well, obviously "John " was it!!!! Each character reminds me of a person from Doc X's life in the sleepy little hamlet of Avalon NJ....It brought him back to life for me and really encompassed that little bit of esoterica that revolves around the "surfer's code".. I found it to be thought provoking and original and I really miss it---thought it was ripe for development
-  **USA** It had ruined television as a source of entertainment - nothing since has come close to providing the level of excitement I received from each episode of JFC. Other shows simply seem boring and repetitive.
-  **USA** Not spiritually if that's what you mean. I enjoyed the mystery, the dialogue, the interplay with the characters. I wanted to go onto blog's and discuss the content. A great mystery!
-  **USA** I scratched my head excessively, until the show ended. My hair grew back. All is well, I get to listen to Joe Strummer singing the theme song, since I recently bought the CD.
-  **USA** Definitely looked forward to Sunday nights. The show was well written, entertaining and engaged your mind instead of numbing it like many other shows.
-  **USA** It was one of the most engaging TV shows I have ever watched. It was like an addiction. I would watch each episode as many times as I could be in front of the TV. Few shows have been so enjoyable and thought provoking. I felt a real sadness when I heard the show had been cancelled and thought HBO were idiots. I was one of those people that did not really watch it until the 3rd episode and when Shaunie came back I was hooked. My husband is the one who started watching it and I was off doing other things and was slowly drawn in to it. LOVED IT and MISS IT!!!!
-  **USA** Was impressed that a TV show could actually have a spiritual message that didn't insult my intelligence.
-  **USA** I can't really say it had any great impact. What I CAN say is that this show not only amused the crap out of me, but it also kept me constantly engaged, and guessing. Generally speaking, TV tends to numb the brain; entertainment on TV is typically analogous to mental masturbation. JFC seemed to challenge that concept, and kept the viewer guessing.
-  **USA** As a creative person, a lover of the ocean, writer, overall "try to be a good human being" sort of guy, I loved the idea of the story and the creative way it was attempted. I really liked what I thought was coming for the direction of the show, maybe I got it all wrong, but the message I was getting was a positive one, one I felt more people needed to see, hear, soak up. I felt like this show was going to break through with a great message due to John's character and how that spiritual angle was being employed. I really felt this show was going to make an impact on a great many people...

Continued...



56. How did JOHN FROM CINCINNATI impact your life?/ All responses: Continued.


...in a very positive manner, though I think some traditional religious types would be too stone walled to allow it to permeate. I thought, as a spiritual person myself, that though the lines were being blurred, and chances being taken in this creative vehicle, people were going to begin to get it, and really allow it to touch them. I sincerely think this story is touching, and very uplifting, at a time when I think our country, our world community needs it. And how beautiful, the have it all come through via a family of surfers! Bravo. Cheers. I love it, I miss it, and sincerely think the world is missing it, too.


-  **USA** I just thought it was a really interesting show. Figuring out the symbolism of each scene was fun, and that's why I'd watch each episode a few times through. Not many shows are really "thinkers" like John from Cincinnati.
-  **USA** facilitated discussions, gave hope, was in awe of writing? acting
-  **USA** It was an interesting show. To be honest, I am unsure if the entire thing was a stunt by its creator as a fuck-you to HBO. I found it fascinating and, actually, well-written and developed.
-  **USA** It was both beautiful and interesting. How rare is that?  
HBO canceled Rome, then JFC. Both hurt, but JFC was the best show on TV. Truly amazing writing while it lasted. On par with classics like MASH and NYPD blue, but for a new era.
-  **USA** It makes me curious about life and the possibility's of life.
-  **USA** I used to love the show Northern Exposure for its offbeat philosophical tone. JFC had that same quality... and it made me realize Ed O'Neal is a fucking fantastic and underrated actor. Every character was great on that show. FU HBO. I've never been so pissed about the cancellation of a show before.
-  **USA** In crazy ways. It had a definite religious overtone, yet non-dogmatic. Very serious, yet weird and funny. I didn't feel so alone.
-  **USA** It was the only show that I had watched in a long time that really made you think.... Maybe that's why it was cancelled
-  **USA** Honestly after every show I would yell out "Fuck!" because I wasn't ready for the show to end. I hated to wait a whole week for the next show to find out what was going to happen next. No other show has left me with so many questions in my mind. I love the fact that many of the people were scum but you loved the like your own dysfunctional family.
-  **USA** It's just a show. I felt it was very entertaining, thought-provoking, and enjoyable. It was one of the few shows my wife and I watched together. And it was a nice way to finish the weekend / start the work week. And It gave me something to look forward to each week.
-  **USA** IS HE JESUS? I WANNA NOW
-  **USA** Indelibly
-  **USA** JFC was remarkably uplifting to me and some times sad, kinda like real life! Each episode was an emotional and intellectual challenge, which is refreshing and something the people of this country need more than Dancing with the Star! As a young man it was amazing to me that a network actually ran Kung Fu, which was amazing for its time, and has held up well. JFC eclipsed Kung Fu, which I really never expected any show to do, especially today. Yes, JFC was not The Sopranos, which I also loved, at least the 1st few seasons, but JFC was better and better for you. The Sopranos was not work, but JFC is, but it is good work, like hard labor. We need more work and the benefits thereof.
-  **USA** IT DIDN'T
-  **USA** profoundly
-  **USA** It was entertaining.
-  **USA** Very thought provoking
-  **USA** It became part of our daily conversation. It was enlightened, refreshing and a family conversation piece, a dinner with friends conversation and coworkers too. It became part of the everyday conversation. I am not sure I can say that about the soprano's or 6 ft. under. It is so rare we have a show that is brave enough to have religious or spiritual undertones, messages, insight....

Continued...


56. How did JOHN FROM CINCINNATI impact your life?/ All responses: Continued.


...There were many real life situations shared, explored and discussed. Relationships being the most prevalent. We are all better for having had JFC in our viewing lives. Those of us passionate about the show are touched because of it and willing to participate in the effort to bring it back, this survey showing the level of commitment to spend the time to speak our minds and share our passion about the shows return!.

 **USA** It was just nice to have a breath of fresh air. Something that was not just what it appeared on the surface.


 **USA** It is a good thought provoking show where you have to think instead of just absorb it. There was always new revelations to look forward to and there was tension and the hope of amazing insights to come. I enjoyed the show immensely.


 **NLD** Loved it

 **USA** The show was completely different from anything else that was playing on TV.. It portrayed hope.. It was spiritually uplifting, but that's the thing with TV these days.. People aren't interested in that.. They are interested in the glorification of the mob, a single-mother that deals marijuana, a dude and his clique that have sex with girls.. Not about being down in the dumps and having the hope that everything will be ok.. I anticipated for every Sunday to come just so I could watch the show..


 **USA** Ask me when I am 90. :)

 **USA** I loved the show - looked forward to watching it every week.


 **USA** Had more discussion with my wife and friends about spiritualism vs. religion and began reading authors I had not read in 20 plus years, such as D.T. Suzuki and Alan Watts.


 **Unknown** The show was inspirational. Each week, there was something to look forward to, some small glimmer of hope in my weekly viewings that made me regain a little faith in humanity. John was endearing, and he made life better. He was a counselor, a friend; he was magical, and the show was magical. The performances were amazing (it was a complete sham that no one was nominated for their performances on the show).

The show made everything better, only to be taken away the day after the season finale. What hope is there if a show like John from Cincinnati has no chance of surviving in this consumer, money-driven world? HBO was cancelled as soon as both of the episodes aired that I missed had finally re-aired. I've visited SaveJFC.com at least once a week since it launched, and have purchased a few things from the site to support the cause. I hope that the campaign continues, as it is a very worthy cause, because it's not just a show. It's hope, love, acceptance, It still boggles my mind why anybody hated the show. If you couldn't follow it, that might have been one thing, but it seemed so ridiculous why it was disliked. It made perfect sense, however, why it WAS liked, even loved, by the weekly viewers that stuck with it. The show was addictive, in the truest sense of the word. I hope that I will be able to continue finding inspiration on HBO in the future.

 **USA** I watch little TV. Very few shows engage me. This one did. Even Deadwood, which was very good, was a little hard to handle sometimes. The grittiness, the language etc. JFC was insightful, I think. It didn't seem to dumb down the content for the audience.















( which is why many people either didn't get it or their minds too "closed" to try.) Things were far more interesting the more closely you paid attention. For example, watch the premier show. Check the Blogs and watch the repeat because there were, probably things that you missed. Very fun. I really miss it. The characters were great. I think what some critics saw as over acting was actually way off base. These were great performances of some very real, almost comic like, people who have lived in a very real surf mentality town. I live in Boise now, but grew up in Coronado, CA. So, These characters are pretty easy to recognize- for me, anyway.

 **USA** I know it's weird to say about a television show, but it made me feel hopeful, transformed, cleansed, different. Around episode 8, I spontaneously quit smoking. (It didn't hold, unfortunately -- I still need to quit.) It spurred some beautiful conversations between my husband and I about spirituality and the existence or not of god or a life force. Oh, and it made me laugh and gave us lots of fun quotes. I miss it. I really wish it were coming back

 **USA** It was one of the few shows I've enjoyed for the past many years. It had all that I like. Humor, Spirituality, Intrigue, Oddity, Mystery, and Surfing.


















Continued...

56. How did JOHN FROM CINCINNATI impact your life?/ All responses: Continued.

- USA** Pure Sunday night entertainment. We always looked forward to the show.
-  **USA** This is "Deep". I enjoyed watching the show immensely. I enjoy shows with mystical, deep and thoughtful content (but not "Horror or Slasher films). I immediately fell in love with the characters and the storyline. These are among the most complex and interesting characters I have ever encountered on TV. I thought the writing, directing and especially the casting was masterful. Each actor seemed perfectly fit for his or her character and role.  
I discovered JFC after the season run and had to rush to catch all ten episodes "On Demand" right before it was taken off. I watched them all in about 3-4 days back to back. The show restored my faith in TV, for a brief time until my disillusionment was made deeper than ever when I learned of the cancellation. I was stunned that such an "HBO" like series would be cancelled after one season. I am terribly disillusioned with HBO. I have always championed HBO to my friends, family and co-workers as having, without doubt the most cutting edge and highest quality programming on TV today.  
My once stellar opinion of HBO as a network has been falling off steadily in recent years. Their vacillation with "The Wire", a fantastic show, has been disconcerting. The odd ending and cancellation of Carnivale was a disappointment all around. The cancellation of Deadwood and then the premature death of JFC has completed by loss of faith. Why would anyone continue to devote their precious time to following an HBO series when they snatch it all away for ratings? Their standards are gone.  
Now I say to my friends, family and associates that: It's not HBO anymore, its just TV."
-  **PRT** well, some series like 'six feet under', 'sex and the city', 'Rome', 'Carnivale' and 'john from Cincinnati' don't focus their attention on car chasings, bullets or moral judges. relationships between individuals and societies are more close to me and my environment. I think an American would disagree my opinion since your country is constantly promoting war and the moral issue is very significant. I'm not saying I'm right and you're wrong. it's just a view from someone that's not American and watch your country and shows from an external view.
-  **USA** Gave me something to think about.
-  **USA** Brought solid, soulful entertainment to my home. Something that stimulated discussion throughout our whole family (and friends). Please bring him back!!!
-  **USA** Are you kidding??
-  **USA** The show inspired me. I love Kem Nunn's novels and was excited he had input.
-  **USA** I am here aren't I?
-  **USA** Made my week a little brighter and gave something to discuss with friends and co-workers. Always looked forward to the next episode and it was fun speculate about the meaning of what was going on and what was going to happen next. An all around good, fun show.
-  **USA** Contemplated spirituality and miracles and life in general , love and lost
-  **USA** None. I enjoyed Sunday nights because I looked forward to the intriguing show.
-  **USA** I couldn't wait for Sunday night! I loved analyzing the shows afterward. My husband and I would just watch with our mouths open and laugh. It completely took my mind off everything for an hour.
-  **USA** I don't watch much TV but ritually watch Sunday TV to simplify before the work week. JFC was escapism with some real questioning of our place within our existence. I used to block out the time. I went back to Florida and surfed for the first time in 15 years (I'm 38). The show gave me something to look forward to for Sundays.
-  **USA** This was drama that made you think and I had forgotten how great that could be.
-  **USA** Fortunately my life is like JFC. Miracles that are In Your Face that cannot be denied.. The only other show that came close was Northern Exposure. For me JFC confirmed there was someone else out there. Oh and I am media so this is something our family does not go around broadcasting. But did my boyfriend levitate ...HELL YES! As an attorney he was quite an odd experience for him. This show for many reasons like this sparked a chord with us. We do not quite have the dysfunctional dynamic the Yost clan does but hey close enough.

Continued...



















56. How did JOHN FROM CINCINNATI impact your life?/ All responses: Continued.

-  **USA** My family and I would all sit down together on Sunday night and watch JFC. It was such a mind-boggling show that always kept you interested. I really enjoyed trying to figure out the bigger picture to JFC, and was hoping that eventually we (the fans) would find out where John was really from.
-  **USA** It's a TV show, so I took it for such.
-  **USA** Made me think about other religious areas plus the significance of family agreeing on spirituality.
-  **USA** I don't think JFC necessarily impacted my life, but it was the one of the best shows I had seen recently. I really liked the direction in which the show was going, and would really like to see some continuation to the series.
-  **USA** after about 3 episodes into it, it was all I could talk about with my girlfriend (who quickly became addicted to the show) and my friends and people online. it opened a lot of interesting dialogues and really made me think. it has an unnamable quality few shows have.
-  **USA** It was a positive show - had it moments of humor, some tears when Sean was hurt and then recovered. The characters had their quirks, but they were a struggling dysfunctional family and there was a tremendous amount of positivity brought to their lives by John. My children are in their teens and they loved the show. It made us laugh, made us cry, we loved John and all the characters - couldn't wait to watch the next episode. It really gave us something to look forward to every week - plus we could look at the Internet sites and compare and contrast what we had seen on the show - it was very interactive to watch and web this show.
-  **USA** I was addicted to it - I became emotionally invested in the show and the family in the show
-  **USA** It inspired me spiritually, mentally, artistically, and it made me feel like it was possible to get actual art on television.
-  **USA** I've watched it over and over. It's become an obsession, a religious experience. When it comes out on DVD, I will buy it and study it not only to figure out what it all means but as a piece of storytelling. I'm a film production major in college and John From Cincinnati is an inspiration, as is all of Milch's work.
-  **USA** It was a great one of a kind show, that was very enjoyable and entertaining and couldn't wait for the next episode!
-  **USA** Not much, I would take time from my day to drive down to the set, whenever they were filming and witness the excitement. Catch a glimpse at some of the stars of the show.
-  **USA** Best show I've ever seen, loved the redemption angle.
-  **USA** This is the first show that stayed with me days after viewing. I would watch the episodes multiple times. It provoked such a good feeling seeing these broken people struggle to help one another.
-  **USA** Couldn't wait until Sunday for the new show! My husband and I connected through the show, we saw how are actions effected each other. We feel let down by HBO for canceling the show.
-  **USA** Thought provoking.
-  **USA** I was mesmerized, thrilled, awestruck, emotionally involved with each episode... in fact, just thinking about how I felt makes me cry. I don't think there has been another show ever that affected me like this. I watched many back-to-back, consumed them, and then re-watched them sometimes many times. (Because I got into the series late, a friend had put them on DVD for me.) And then I spent hours talking over themes and ideas, little things we'd caught (or missed) with this friend. I was sad that there were not more people at the time that I could share it with. I was devastated when I heard the show'd been cancelled, but HBO cancelled Rome & Deadwood too, which has made me somewhat cynical about getting attached to their shows.
-  **USA** Honestly it was a really uplifting show. I loved it. People I talked to either liked it or hated it...it's just one of those shows. I was really getting into it. The show evoked real emotion from me. I'm a pretty shrewd businessperson, I'm cold, direct, and people would describe me as too serious. JFC was turning into my outlet. I shed tears, I got angry, and I laughed multiple times while watching. I miss JFC and I was very sad to hear it was gone. The line-up was perfect, Big Love, JFC, Flight of the Concorde, and Entourage.

Continued...






















56. How did JOHN FROM CINCINNATI impact your life?/ All responses: Continued.

-  **USA** My life story was reflected in Dr. Smith's character. I have given up everything that is safe, traditional and secure in order to find a way to live in my ethics, spirituality, and values. Milch and Nunn, gave me some good food for thought on how to view life, treat and observe people, and ways to live. By producing this show, they simply confirmed there is a whole world of people who are thinking like I am thinking, and that has provided great comfort.  
Plus, I pulled out my surfboard after twenty years and "got back in the game".
-  **USA** It opened up my mind to new and creative ideas thoughts and really made watching a enjoyable event to look forward to
-  **USA** I was riveted and excited to find out more. One of my favorites.
-  **USA** I have never ( ever) in my life had a TV show that I would seat with my spouse and discuss for hours after every episode, then rewatch each episode in order up until the new episode would come on. Spiritually I felt that this show made me look at my beliefs and felt God working in my life through the messages and lessons from every episode.
-  **USA** I ENJOY THOUGHT-PROVOKING, SPIRITUALLY INSPIRING MESSAGES THAT PROBE OUR WAY OF THINKING AND PERCEIVING LIFE. JOHN DELIGHTED ME. THE SHOW WAS WAY MORE ENTERTAINING THAN MOST (AS, YRS AGO, SOAP STRUCK ME). EXTRAORDINARY IN CONTENT, FUN AND FUNNY, REALITY IN THE RAW W/O THE VIOLENCE...
-  **USA** It is a great show my husband and I looked forward to watching together. I am waiting to hear the rest of this great story.
-  **USA** Wow what a cool question. It opened up a wide latitude of conversations which had a stunning array of possibilities. It helped me discuss religion with my children and neighbors. I also believe it would have helped people prepare for the future regardless of what it is. I have a crystal ball so I already know what's down the road but so many others have no clue as to why things are happening, and where we as a species are headed.
-  **USA** It didn't impact my life. I just really, really enjoyed the story line, the characters, and especially the writing
-  **USA** I enjoy stuff that is quirky and out there... it was just enjoyable... and I would love to know how the story was supposed to progress and end...
-  **USA** It reminded me of what imaginative television was like. Between that and Deadwood, I have never enjoyed a television series that understood human nature on such a deep level. David Milch made being human seem, well, human. I have since read books by Kem Nunn (which are really good). I have also thought a lot more about my fellow man. Which is what I think Milch tries to convey. That people are characters and even better ones with all their flaws. I rarely watch television anymore. I'm glad I cancelled my HBO because I felt like every time that I got into a show, they would cancel it because "some" people didn't like it. I feel as though HBO has a problem with shows that send positive messages because the only shows they air have to be almost evil in nature.
-  **USA** I HAVE NEVER BEEN AS EXCITED TO WATCH A TV SHOW AS I WAS FOR JFC.
-  **USA** It generally made me think. I felt like a better person after watching each episode. I was so intrigued and wanted to find out what would happen. The story was so deep. The show made my spirits rise and put a smile on my face.
-  **USA** Entertainment on Sunday night. Influenced So Cal summer vacation.
-  **USA** It dug into the depth of my emotions. I didn't think it was possible to feel confused, sad, and hopeful at the same time and remain entertained. Many references to a higher being made the range of emotions somehow feel "okay".
-  **USA** Great entertainment, food for thought, something to look forward to each week.
-  **USA** finally something SPIRITUAL to make you THINK and FEEL!
-  **USA** It was groundbreaking, thought provoking. This show moved me on so many levels. It has moved me more than any show that I have EVER seen on TV and I got to see first run Star Trek when I was a little kid.
-  **USA** Got me to surf more and watch TV more.






Continued...

56. How did JOHN FROM CINCINNATI impact your life?/ All responses: Continued.

-  **USA** It did not impact my life, but it was a really good show that is different from what networks can do. I think HBO needs to take a longer view of intellectually challenging shows like this one. More boobs also would have helped.
-  **USA** I looked forward to each weeks new show and felt like HBO failed to keep me as a customer happy. I felt insulted by their poor choice.
-  **USA** I thought it was a great show! I like watching interesting television that makes me think, this show did.
-  **USA** Only show that I truly looked forward to, and watched 2 or 3 times. Loved the dialogue, loved the actors, and loved the mystery and intrigue.
-  **ISR** This survey is annoying I can tell u that, and it got a connection between JFC soo ye, he annoyed my life!
-  **USA** John From Cincinnati was a very intellectual surf show. It gave surfers less of the airhead stoner dumbass image, and made them a little more real. Plus, it was a good fucking show, one I'd watch over and over again. That rarely happens for me.
-  **DNK** It makes you think. You can't say that about many shows today.
-  **USA** HAPPIER
-  **USA** Truly an uplifting show that gave a feeling of hope , promise and community.
-  **USA** I constantly quote and think about the show
-  **USA** Extremely thought provoking. It makes you Jones for more. It feels spiritual. There always is a second layer to it that invokes strong emotions.
-  **USA** As a person who lives and works in I.B it changed a lot. My once meth infested crime ridden little town got the support to clean up our wonderful beach town/. More people now know about our bitching winter surf and our most southwesterly little town. It made business come back to town, and gave small jobs too much of the community as extras. They gave money to the schools, and as a south bay school district employee we saw new textbooks, and more maintenance staff. The El Camino motel was much like what Butchie used it for a drug den for squatters and whores. Because of the show it was cleaned up and the homes north of palm were much safer. I saw new housing developments go up in my town during the production of this show. We had the best summer from visitors this year. It also opened my eyes about god. I was not religious before JFC and after it made me really think. Also it showed the world that every on is human and we all are not perfect. It took away from the cleaver mentality and gave an open idea of the family.
-  **USA** Made me more positive when it was on, made me much more negative when it was canceled.
-  **USA** JFC was uplifting, made my soul happy even with all the turmoil and shit going on in the lives of the characters. I think it impacted the way I interacted with others, in a good way.
-  **USA** As much as any other really good story has. Just think for a moment how much stories like Moby Dick, The Good Earth, To Kill a Mocking Bird and even some of the biblical stories changed your thoughts on life. That is what I've taken away from just one season.  
Most of all the since of knowing that there are others out there that know a great message to the public in the form of a positive thought is exactly what they need. No matter how diverse the background, and if it brings about a cognitive descent then all the better.
-  **USA** John From Cincinnati was one of the most uplifting and mysterious shows on TV
-  **USA** JFC taught me that not all television has to be bland, insincere, and without inspiration. A show can be inspiring and thought-provoking, perhaps even more so, when pieces of the puzzle are unclear. John From Cincinnati was beautiful and full of depth in a way that cannot possibly be counteracted by a confusing plot.
-  **USA** I have lived in Imperial Beach before when my husband was stationed there in the Navy & it was the reason I started watching the show. I believe the impact John Monad had on everyone's lives in the show makes me feel that there is always hope & God will find a way to always give us a chance to redeem ourselves. I want to know more about the impact on the Yost family & friends & their continuing struggles. This show impacted my life more than any show I have ever seen!!!
-  **USA** IT WAS AN ENTERTAINING, UNUSUAL PROGRAM




















Continued...

56. How did JOHN FROM CINCINNATI impact your life?/ All responses: Continued.

-  **USA** It was a great show. It gave me something to look forward to.
-  **USA** It is very hard to put into words. It gave me hope for art and expression of more than just the baser human ideas. I mean reality TV is just so embarrassing! This show made me think there was more hope for us as a culture.
-  **USA** The show was thought provoking, and was to myself and my family, is a piece of artwork, with the television being the canvas. It was the most amazing show to air on television, and every single episode was amazing. The actors were perfect, the cinematography was perfect, and the show was just plain perfect. We looked forward to the second season, and basically were sickened with disgust when we finally found out that the show was cancelled.
-  **USA** First of all, we're from CA beach area and have moved to North Carolina. Love to see the Beach every week. Loved the surfing and the alternative characters (so ok a few of them are from Deadwood) but Luis Gonzales was great in a BBQ apron. The cast was great and loved to see Rebecca D'Mornay all pissed off all the time. What a crazy story line with her son being jacked-off by his mom. Crazy, bizarre, loved the bird and Ed from "married with children". Hope for Butchie to redeem himself with his son and to find a good relationship with Kai. We've have so many expressions that cracked us up...I've got my eyes on you, for instance. Joe Strummer's music had a lot to do with it too. You have to get the honey without killing all the bees, makes sense in today's environment.
-  **USA** It didn't.....we just thought that it was really cool....and strange..... and fun and we really looked forward to seeing it each week. Strangely enough we were actually kind of sad to see it go away.
-  **USA** It made me feel very good about life. A feeling I had not had in my very jaded life for a long time. It made me feel fearful, hopeful, happy and sad at the same time. It was a beautiful piece of art.
-  **USA** Aside from entertainment, it engaged parts of my brain that I don't get to use much in my daily life.
-  **USA** It was an interesting a thought provoking escape (but not a new religion for Christ's sake!)
-  **CAN** Opened my eyes to the possibility of doing the right thing
-  **USA** I thought, momentarily, that one of the media outlets had brought to life a show that wasn't centered around sex or violence, "reality", and had perhaps provided us with a program that encouraged open-thought and discussion. Believe it or not, some of us could care less about Paris and Brittany, and openly welcome a thought-provoking hour in our television viewing time.  
I am greatly disappointed in HBO and condemning of JFC. After all of the programs they've let go on long beyond their prime, they won't even give this one a second season. That's right. I said it. Oz, Sex, Curb, The Sopranos, all went on for years after losing their base audience through excessively long season breaks, short run seasons, and struggling plotlines. Could HBO afford the funding if they canceled the def jam series? that hasn't been consistently funny in nearly a decade, but Russell Simmons still cashes his checks. Who could tell you when curb your enthusiasm ends or begins a season? 12 new episodes, then 2 years off? Get over yourselves...
-  **USA** It's a show. I tuned in by myself every week and watched my DVR of it. I looked forward to this moment because it was the highlight of my week. It also led me to purchase some Joe Strummer due to the brilliant choice of theme song. I actually believe that during a sad drunken moment its possible that I played the song on a juke box and teared up while telling friends about the show. lol.
-  **USA** not at all...it was a good program that I enjoyed and was sorry to see cancelled but it was just TV.
-  **USA** I live in Imperial Beach. It was great to see our town represented on the show.
-  **USA** It was extremely thought provoking and was like no show I have ever seen.
-  **USA** Incredible entertainment
-  **USA** We sat & watched it together!
-  **USA** Made me think about a TV show while I was watching it.
-  **USA** It honestly made me excited for once about a TV show, nothings ever done that before
-  **USA** I got a kick out of the show, had to watch a couple of episodes twice; very different and entertaining Show was not promoted properly from the beginning-stars of the show were never on talk/radio shows to help boost rating or draw interest. Its a shame

Continued...

56. How did JOHN FROM CINCINNATI impact your life?/ All responses: Continued.























-  **USA** I was very entertaining & was great to talk about around the water cooler
-  **CAN** Looked forward to it weekly
-  **USA** With the exception of "Lost" on ABC, and Comedy Central's hour of Jon and Stephen, I don't watch TV. The rest is truly a wasteland of derivative drivel that I would rather clean out my garbage disposal than waste my time on. John From Cincinnati was a rare gift - an intelligent, thought provoking, masterfully written and amazingly acted show that my family and I watched religiously, not only the original airing, but all the re-runs, too. And we would talk about that episode for the rest of the week - analyzing, dissecting, reviewing, hypothesizing - until the next Sunday. To this day, we quote lines constantly, and I have a JFC weekend planned for April when the DVD are released.
-  **USA** Provided a TV program that I looked forward to watching.  
I saved chores for other nights.  
I read less that evening.  
I enjoyed watching TV with my spouse.
-  **USA** This show made me see God and life in a more profound way. I'm a professional musician, and I don't focus on God much, but I really did when watching this show. It brought me closer to seeing what I want to see in life. The characters, the writing, the acting, the directing, EVERYTHING. It's a perfect, beautiful show that god killed WAY too early.
-  **USA** Well I don't know if I think it really impacted my life but I really enjoyed watching a show that made me think and was sooo engaging. I was totally hooked by the 3rd episode.
-  **USA** HOW DID IT NOT?!?!?! JFC was, in my opinion, the first true series that actually required people to THINK. And not just think intellectually but spiritually and to consider having faith in things unseen. Also having been based in a surf culture (a population in our society that is very spiritual, without being religious), JFC allowed its viewers to be exposed to ideas, concepts that may be considered of the New Age (and yes we are in a NEW AGE) while staying grounding in what we know to be part of the human experience. JFC is a groundbreaking and aura-cleansing look at what "Life" is truly about. I can honestly say that I have been forever changed by JFC, and I am literally craving MORE.
-  **USA** The show became a ritual to watch. I always felt like I knew the family and was always nose deep in everything that was happening. The show helped me to see how different things in life work and how second chances and miracles do exist.
-  **CAN** Added interest and intrigue.
-  **USA** No impact but looked forward to the next one.
-  **USA** I can't really say it impacted my life. It was a TV show that I thought was very well written, interesting and different. It held my attention and made me think about and focus on what was happening in show - a refreshing change from % of TV nowadays. The show had a tremendous amount of promise and with each passing episode I became more and more involved with the characters and their progression. The show didn't have an "impact" on my life, but it is a show that I care enough about to spend a few bucks and some of my time in an effort to help/ resurrect.
-  **USA** This was a nice way to start out the week. It was a nice way to reflect.
-  **USA** Inspired me to write, gave me some new meaning to my life, made me feel good inside
-  **USA** It was an intriguing, entertaining show -- I wouldn't say it changed my life. HBO series are about the only television I watch, so it is unfortunate to see a series go away prematurely.
-  **USA** It was a great show with an amazing cast. HBO subscribers deserve another episode.
-  **USA** It was like reading a really good book every week that was very similar to the week before but so much different
-  **USA** Profoundly
-  **CAN** I have never had a show that made me feel like JFC. It was so different, both meaningful, and entertaining. I do check the HBO bulletin boards to help understand the show.
-  **USA** It really made me think outside the perceived "norm" which is where my "head" is most of the time. I enjoyed the challenges that the show gave me. ...

Continued...



56. How did JOHN FROM CINCINNATI impact your life?/ All responses: Continued.

...The layers of character development and relations were so unusual and yet so normal. The show gave me everyday life in a surfing town with such a delicious thought provoking twist.


-  **USA** So many ways, this show could help change the world.
-  **USA** it opened my mind up.
-  **USA** it changed my entire perspective on life and the world. and I believe that if other people had more of an opportunity they would become as dedicated and obsessed as a fan as I am.
-  **USA** I liked the mix of cosmic and mainstream religion innuendo in the show I loved the positive statement it brought and really had me thinking of how I need to change my life to be as young at heart as John not so jaded
-  **USA** Get time with family and friends talking about the show and what will happen
-  **USA** JFC gave me something to look forward to every week, while it was on, that I knew would be a satisfying artistic endeavor because it is not only a show but an experience.
-  **USA** It made me rethink intelligent shows, how I look at life and the way that people interact with other. It makes me want to be a better person.
-  **USA** It's a great show, the shows I liked have all been cancelled after one or two seasons, which I don't understand. When they cancel Big Love, I'm not keeping HBO
-  **USA** It gave me faith that truly original, high quality, intelligent, insightful, cutting edge, transcendent, and revolutionary shows could still get made in the current political, social, homogenized, logo driven state our country is in...Please bring it back!! Please...
-  **USA** Minor annoyance it was produced, and touted as a good program.
-  **USA** No impact at all. Did not like the show, so I didn't watch it.
-  **USA** Most significantly, it made me weigh and consider the way we communicate.
-  **USA** Reminded me of how much I liked to surf when I was a teenager.
-  **USA** It wasted my time.
-  **USA** I enjoyed many of the characters. I enjoy Milchian dialogue, but I didn't feel that the show went anywhere. Bring back Deadwood, not JFC.  
and if JFC does come back. Don't bring Demornay's character. The casting on the show was great in all regards barring her.
-  **USA** It made me do a little more soul searching.
-  **USA** John changed my life in every way. I live with my grown son, he helps me take care of my stroke out mom. Things could get bleak here, with our attitudes sliding every time Mom's health does. John brought good energy into our lives, like Austin Nichols said, just drop all the negative from each sentence. We dropped the negative, Mom's health improved. She's an old sick person, 88, invalid, and yet our hearts refreshed by JFC has influenced her health. And mine as well. JFC has helped my son to really settle into himself as a whole person. In only ten episodes. What could have happened? How much more could have been done, through this caring sharing show?
-  **USA** Didn't
-  **USA** I was happier when I was watching it. Really though, I was. Weird.
-  **USA** It entertained me
-  **USA** NOT AT ALL.
-  **USA** Uplifting; stimulating new brain cells of the 90% that we don't use, and THAT's fun!; great comic relief; and the novelty of great character types we've never seen portrayed before; and the enjoyment of watching actors that are a pleasure to watch; and a new explanation of true spirituality. There!
-  **USA** This show has absolutely changed my views of television forever. For a long time I thought I would never get to see a smart, fascinating TV show, and when JFC came on the air, I was absolutely stunned. My personality changed as well. The show, uplifting as it is off-beat,


Continued...


56. How did JOHN FROM CINCINNATI impact your life?/ All responses: Continued.


...helped me to become interested in my own faith. Without JFC, I'm not sure how much faith I have in the television industry. HBO, especially. HBO seems to be all sex and violence, no heart. That kills me.


 **USA** It made my Sundays watching with my son

 **USA** Just allowed me to realize that we need to enjoy life as it comes as much as we can, and just L-I-V-E


 **MEX** I thought it was a moving show. There was a lot of goodness radiating from each episode. Although it was confusing at times, you couldn't help but appreciate how all of the characters were changing for the better little by little. it was obvious there was good and evil in the show and it was nice to see how good prevailed in the end. I can see how it might have been difficult for people to get in to the show but making it any different would have probably been to predictable. Figuring out the message, and leaving the viewer to make up their own mind about the message, was what made the message so great. BRING IT BACK !!!!


 **USA** I was excited about seeing the show every week and I really thought it would go somewhere it's very disappointing not knowing all that was happening and going to happen.


 **USA** It is seven months later and I am filling out this survey ...


 **USA** I would look forward to Sunday every week this summer. Watching JFC was the highlight of my week. I would also constantly quote the show. "Mitch Yost should get back in the game."


 **USA** Not much impact on my life other than having a really interesting show to watch on Sunday nights.

 **USA** In a huge way


 **USA** Despite all the coarseness, it was the most thought provoking, evocative, inspirational show I think I've ever seen. Name another show that kept you on the edge of your seat with mere dialogue. Not chills, thrills or spills, just words. This show touched something inside me that you would never expect from entertainment television. I can easily see why it confused some viewers. That's their loss. HBO not renewing it is ours.

 **USA** It filled that creative void that TV shows rarely, if ever can fill. Only movies, mostly independent have this impact.

 **USA** It gave me hope that innovative TV wasn't a thing of the past. It also showed me HBO hadn't stopped making quality new shows.... then they cancelled it. Now that evidence isn't there. They're slipping fast


 **USA** It brought happiness and something to look forward to. Isn't that what drives us to live...something to look forward to. JFC was not just a "Surf Show." It was the Twin Peaks of the 21st Century and cut off way too soon.

When everyone you know starts using catch phrases from a show, you know you have a hit. I've surfed for close to 45 years and that helped to bring me in, but the show went way beyond surfing and each show made you yearn for the next episode.

 **USA** JFC and Lucky Louie cancelled worries me about HBO becoming to mainstream - I love the fact they are willing to step out of the box and need to continue to do so.

















 **USA** I identify with all the characters at some level. The insanity, heartache, love, family spirituality and mystery

 **USA** Helped my creativity


 **USA** Gave me hope in the sense I saw TV shifting to some content that was as spiritual (without preaching) and uplifting as it was mystifying and greatly entertaining. Not just the same old Circus/Circus/lowest common denominators of sex and violence for the masses that debase what it means to be human by emphasizing the worst in people. Not that the characters weren't "real" as each had their flaws and defects, but their humanity came through with vulnerability and humor, even as very difficult issues were addressed. Though I identified initially with some characters on JFC more than others, the series soon made clear the inherent unity of them/us all. All a matter of perspective, isn't it?  
I had hoped that HBO had found a way to think out of the box and develop shows on the next wave.... that they've bottomed out so quickly is very disappointing, but yeah, so did the Yosts.....Mitch and Butchie and even Sean, (when he died). Goes to show that life can imitate art sometimes.... but we can always hope for a miracle, right? I still believe they happen.... and everything happens for a reason.

Continued...




56. How did JOHN FROM CINCINNATI impact your life?/ All responses: Continued.

-  **USA** Both gave me great hope at the possibility of exciting, transformational TV - and then dashed that hope.
-  **USA** It Made me stop and think
-  **USA** it made me think about things differently
-  **USA** Best show I ever watched
-  **USA** It was a fun show... Made you think. The acting was excellent. Liked the story line a lot! Helped a lot that it was very close to me in San Diego... just down the coast 10 miles
-  **USA** I've never been moved by a show before. This is the first one. It was very special. I am not religious (just wanted to put that out there).
-  **USA** It really gave me something to look forward to on Sunday nights and it got me thinking.
-  **GBR** It changed everything.
-  **USA** It was uplifting, but then an extreme disappointment when cancelled
-  **CAN** It brought me and my cousins together. It's all we talked about. Before JFC we weren't close at all, and because of the show, we realized we had a lot in common!
-  **USA** Always curious to see where the next episode would lead and always left thinking after each episode.
-  **CAN** JFC is the best written show ever. Period. Its intellect and subject matter are such that I actually believed in TV again after Deadwood was cancelled. So then after one season...its gone. Its a shame that the exec's or whomever cut the show couldn't see the potential.
-  **USA** Brought me back to Christianity, from Buddhism. I never could live my life by the "what would Jesus do" thing, but I sure can/am living my life by "what would John do" Sometimes, some days, this program saved my life, literally.
-  **USA** It made me feel good about God every time I watched it.
-  **USA** It's the most mentally stimulating television I've ever seen. I don't know that it impacted my life, but it made my head spin in ways I couldn't have imagined. Some episodes of that show kept me thinking about issues (in the show or in the real world) for hours, days and some that I still think about to this day. And I should add I am not a very religious person, nor am I a surfer (although I'd love to try one day).
-  **USA** JFC was fun to watch, it was quirky and strange, but it made me think. You don't need to think much to watch some mobster get shot, but a show like JFC engages your brain. It had some great "old" actors in it and it was good to see them acting again. I guess the main thing is, JFC was Different, and now there's nothing but crap on TV and HBO anymore. HBO really screwed up dropping John and Deadwood. HBO is just not winning the battle for "Mindshare" anymore.












**57. Additional comments:**

Question Type 	Comment Box (Textarea)	Response Percent	Response Total
Details	[See below]	-	249
<b>Total Respondents to this question</b>			<b>249</b>
<b>Total Respondents who did not provide all information for this question</b>			<b>262</b>

**57. Details: All Responses**

-  **USA** PLEASE SAVE JFC!
-  **USA** Thanks for doing this!
-  **USA** I'm pretty sure Saving JFC is a lost cause. Networks have done this time and time again with good shows... look at Studio 60, probably one of the best Drama's on TV since the West Wing. It seems like if American's have to actually use their brains to figure out the dialogue or plot lines in a show, they shut down. They'd rather see "Ow My Balls" (see the Movie Idiocracy). Continued...
























57. Additional comments/ All responses: Continued.

-  **USA** HBO sucks! I've never had a cable package without HBO until now. This goes back over 20 years of subscribing and the cancellation of JFC was the last straw. I was a huge fan of Rome and Carnivale, both of which was canceled. This was the last straw, I now subscribe to Showtime and am enjoying Weeds and Dexter.
-  **USA** Good Luck! I hope we can bring it back.
-  **USA** I don't think HBO will actually bring back JFC. I think if they could make money from DVD or pay per view they might think about but it really comes down to the bottom line, money. JFC was great and I watched over and over so I could catch things I missed. I would buy season 1 and pay for season 2 gladly!
-  **USA** Considering all the other shows on HBO, it seems hard to believe that JFC couldn't exist on the network -- perhaps on a much less "high-profile" night and maybe as another 10 episode season (rather than 12 or 13 like most shows) to cut costs.  
The writing and performances in season 01 were amazing and even if it only lasts one more season, it would be so worth it.
-  **USA** GOOD LUCK!
-  **USA** Bring back JFC!
-  **USA** loved it. It was an expansive idea that just didn't get enough time to develop. But it still made me think quite a bit.
-  **USA** Bring it back
-  **USA** For the love of John Monad, bring this show back!
-  **USA** I WANT TO KNOW WHAT HAPPENS IN THE SHOW!!
-  **USA** Bring Back John From Cincinnati!
-  **USA** Please bring back the show in some fashion. I looked forward to those new episodes as much as any show I have ever watched. It was nothing less than art.
-  **USA** Bring back JFJ!
-  **USA** HBO ought to be ashamed of letting such interesting programming go by the wayside. I have watched far less HBO shows since this happened, and am very seriously considering dropping all 6 channels I get of theirs because of this. I have been a subscriber to their extended packages for over a decade, and this is a terrible decision they made and therefore on principle I think subscribers should drop their services if nothing comes of this. I know I will, I am just waiting to see what happens in the next few months. I am also not purchasing the DVD, even though I want to, because I do not want to give them any more money for not supporting this programming. If they bring it back, I will be buying multiple copies of it to give out the first day that happens.
-  **USA** please bring it back
-  **USA** LET'S JUST FIGURE OUT A WAY TO BRING THIS GREAT SHOW BACK!  
YES, IT'S VERY DIFFERENT THAN WHATS ON EVERY OTHER CHANNEL, BUT THAT'S WHAT MAKES IT GOOD, IF ALL THE OTHER SHOWS WERE HALF AS ENTICING, WE WOULD NOT BE DOING THIS SURVEY!! HECK NBC BROUGHT BACK JERRICO, GOOD YES, BUT DOES NOT HOLD A CANDLE TO JFC!!!!!!!!!!!!!!  
HBO---SEE GOD!!!!!!!!!!!!!!
-  **USA** I \*pay\* for HBO. I \*pay\* for both the great shows that I watch, and help support (via my cable subscription) the dregs that other's enjoy. HBO killed so many shows that I have cared about, JFC was close to the last straw. Ratings? On a network that is funded by general subscriptions? HBO was known for supporting gutsy, thought provoking programs, leaving the "safe and formulaic" to the standard networks. HBO needs to grab its collective balls, and rediscover its roots. HBO needs to give JFC another shot.
-  **USA** I'm tired of HBO having such great shows and then dumping them!! My husband and I are considering dropping HBO because of it. It's a lot of \$\$ and we have not watched a single show together since JFC ended!! We originally got HBO because of Sopranos, then sex in the city, Carnivale, six feet under, Rome and a few others. Now there is nothing we like together. Pick one Great Show and stick with it HBO!! JFC!!
-  **USA** My articles referencing JFC can be found on AmericanChronicle.com, PopulistAmerica.com, UFODigest.com and AlienSeekerNews.com. (author: Steve Hammons).... Continued...




























57. Additional comments/ All responses: Continued.

...I wrote about five or six articles in total either specifically about JFC or referencing the show in the context of other developments and dynamics.

-  **USA** With all of the people rooting for it, how can HBO not bring it back???
-  **USA** This is an intelligent, confusing, sometimes hard to follow series that has stayed with me for a long time just because of that. The characters were so complex and all were integral. This is one of the best shows I have ever seen.
-  **USA** I LOVE THIS SHOW AND I REALLY HOPE THAT THERE ARE ADDITIONAL SEASONS.
-  **USA** Thanks for your time.
-  **USA** The show was thought-provoking, not pabulum that one might use for background noise as with most shows. I enjoyed the need to focus and think through the plot line which is why it was one of the VERY few shows I would watch more than once. It challenged common sensibilities which, alas, may be why HBO doesn't have the backbone to continue it.
-  **USA** I just wish we as a people had more say in what happens to a show. Too many shows that really are silly, stupid, brain numbing (Friends Like) are kept on the air for years because for the most part the general public refuses to use more than a few brain cells when watching TV. The classic example is Police Squad, removal of the laugh track made it bomb.  
I guess the general TV audience are numb in the head!!!!!!!!!!
-  **USA** I loved this show! Sure, it was a little hard to understand, but then so is life in general. It provided a glimmer of hope in a bleak time.
-  **USA** ALL TV programs now seem trite, since JFC. HBO needs to give it another chance.
-  **USA** Just bring it back!!
-  **USA** I like shows that are adult and different and am sad to see THE WIRE is ending and very sad that ROME and DEADWOOD are gone as well as John from Cincinnati.  
There aren't enough choices on TV HBO and Showtime for intelligent, adult, thinking people to watch. Showtime is guilty of canceling some good shows also.  
Stop catering to teeny-brained teeny boppers. I don't give a SH\_\_ about Brittany and Disneyfied films and all the rest.
-  **USA** I'm not exactly sure why but I loved this show very much. I hated it when it was cancelled. I would love to see more.
-  **USA** I don't know why HBO couldn't give JFC a second season and all the people I've spoken with regarding its cancellation say the same thing. So, I don't know who the executive was that felt that JFC had no viewers. Obviously, that person was grossly mistaken.
-  **USA** Thank you for all your efforts on behalf of JFC. It was truly life-changing television.
-  **USA** We should know if David Milch is willing to invest his time to continue the story - even if its somewhere besides HBO.
-  **USA** I hope this helped!
-  **USA** Put John Back In The Water HBO!
-  **USA** Thank you guys and gals at SaveJFC for still fighting the good fight. Don't give up.
-  **USA** I am watching The Wire now on HBO, and that's it. I found Big Love Season 2 a rather large disappointment over Season 1, and feel that 3 will only be a further downward spiral into soapiness. I didn't even bother with Curb this year, as I feel it's 2 seasons past relevance. I couldn't make it through one episode of Tell Me That You Love Me, and the OTHER shrink show coming looks equally turgid and bland and utterly unimportant.  
In short, after The Wire Season 5 concludes, I will cancel HBO. Unless they bring JFC back.
-  **CAN** This show truly needs and deserves a second season!!!!
-  **USA** Bring back John From Cincinnati!
-  **USA** I personally think that there would be a somewhat wider audience if the F-word was toned down.
-  **USA** The mere thought that it might be possible to resurrect JFC makes my heart sing!!! Please consider these pleas from enthralled fans!
-  **USA** I truly hope we can work together to bring back this extraordinary series.

Continued...


57. Additional comments/ All responses: Continued.


-  **USA** Pre-pay for a season 2 on DVD is probably the best way to go if it can't be put back on HBO subscription based TV. I think most fans are already buying season 1 and will buy how many ever seasons are created. Great work SaveJFC!
-  **USA** Thanks for trying.
-  **USA** PLEASE BRING IT BACK!
-  **USA** At the very least, HBO should provide the fans a direct to DVD movie video that wraps up all of the loose ends if the show isn't brought back.
-  **USA** I just HBO will step outta the box and open their eyes and not conform to what trends are hot and to capitalize on that.....I hope they take a chance and give JFC new life, feed it and watch it grow
-  **USA** I admire your tenacity. Keep up the good work.
-  **USA** We pay for it why would we not be ale to have some influence as to what we watch.
-  **USA** We pay for it why would we not be ale to have some influence as to what we watch.
-  **USA** PLEASE, try to do whatever it takes to get them to do a 2nd season. I appreciate your concern and hope the survey helps.
-  **USA** Bring it back.. What a bunch of ninnies
-  **USA** HBO bring back JFC!
-  **USA** I want at least a logical end to the series. TV today only worries about the bottom dollar and that is wrong. Soon we will only be watching series that are either game show or reality related and we won't be seeing anything on TV that makes us think. It's getting sad
-  **USA** Peace :0)
-  **USA** Please save this show! Look at the SciFi western "Firefly" for inspiration. It was dropped by Fox before it's time, and the fans continued to support the show, which resulted in a full length motion picture being made. I would love to see something like that.
-  **USA** As said previously, I will not be adding HBO to my service contract when I move. they have just disappointed me too many times in the past few years and I have had enough.
-  **USA** Bring back JFC!!!!!!
-  **USA** I am not the type of person that usually gets caught up in campaigns such as this. I really looked forward to watching this show each week and rewatched each episode at least once or twice, catching more nuances in the writing and acting each time. Stellar cast (Ed O'Neill!!! OMG, I never had liked him in anything else!) great writing, filming and music. Less violence and nudity than nearly all of the other "popular" shows. Yes, there was the "f" word all over, but that is descriptive of where these characters were coming from. A truly amazing and uplifting story!!! BRING BACK JFC
-  **USA** I was sad to see it go, but I was sadder to see Deadwood go. Deadwood was one of the best shows ever, JFC was absolutely the quirkiest show ever, and was doomed not to catch an audience. I did think they'd give it a second season because I really thought HBO took more chances than the typical network. I liked being the only person I knew watching JFC, it made watching it more personal. I recorded all the shows on my DVR and I still watch episodes. The last episode until the parade and the circus was the best. Surfing in from the clouds...wow.
-  **USA** once curb ends, so does my subscription. I'm still angry.
-  **USA** Please, HBO, bring back this show!
-  **USA** Poor decision on HBO's part. By far the best show HBO has done and there are some good ones. The execs that pulled the trigger on canceling JFC should be shown the door. I will not be renewing HBO after my contract with my cable company is up. There is just not enough good content to keep it without a show that forces some cognition and causes discussion and speculation among the viewers.
-  **USA** Good Luck!
-  **USA** Best of luck guys, it'll be an uphill battle.  
I just want questions to all the answers opened up in Season 1!
-  **USA** With all the shitty shows on HBO, they had to get rid of a good one. Bill probably cancel HBO. Their movies suck too
-  **USA** One of the most thought-provoking shows ever. The characters were pitch perfect and the writing stellar. Ed O'Neil's character was brilliantly written and acted....


Continued...


57. Additional comments/ All responses: Continued.


...The last scene when the room at the top of the stairs is revealed and his bird returns brought me to tears - again both O'Neil's acting and the script. I was truly saddened at the thought of the show's demise. I would remind HBO that not everyone liked The Sopranos and not everyone likes some of their other shows. Please bring JFC back.


 **USA** Please bring John back and finish the story!!


 **USA** It was a great show and with the end of JFC, Sopranos and Rome, HBO has not shown me they are willing to put there money and effort into quality shows. FX is currently blowing them away with their seasonal lineups. It doesn't have to be that way.

 **USA** HBO - what is success? Deadwood, season 3 was about as perfect a season of television as ever crafted, much better than season 2 (which was good, but no season 3). In the DVD age, subscribers are not your only audience - I own 3 seasons of the Sopranos on DVD and don't have HBO...


 **USA** John From Cincinnati was the most original, creative and unusual show ever aired. Superbly acted, beautifully filmed, it needed better promotion and additional time to catch on to a more mainstream audience. But for those of us that were willing to think and imagine, and not have to be spoon-fed every nuance, the show was exhilarating and unbelievably rewarding.


 **USA** I wish, but I doubt

 **USA** This survey has numerous spelling and grammatical errors!

 **USA** One of the best shows ever made and greatly under appreciated.


 **USA** I was a cutting edge TV show that never got a chance

 **USA** I'm loosing hope that it can be brought back. Maybe I should see what's going on the boards to see if something has changed since I was last there. Still excited about seeing the DVD of season 1.


 **USA** It was a wonderful, not-easily-understood show. When I tried to recommend it to people they would ask "What is it about"; I asked them to watch 1 program and they were usually very polarized - loved or hated it. I would then ask them - "What do you think it is about" - no one could ever really answer it, but the ones that liked it said they were addicted.

I agree with one of the internet posters that a cable channel such as FX or TNT could pick the show up and run with it - if anything was off-putting to me it was some of the language - although I totally understood the subculture being spotlighted. I don't think toning down the foul language would have to change the lyrical quality of John's message.


I also believe that people that are addicted to this show would also be interested in the story continuing in book or audiobook form. Again, the writing is so brilliant that any camera work took back seat to the message.

 **USA** If there's a way to move the show to another network, provided that HBO is no longer interested in it, I'd be all for that as well! It's a good show that doesn't deserve an early grave. I'm anxious to buy my copy of the first season! Hopefully I'll be able to buy more after that.


 **USA** Good luck!


 **USA** I'm not sure if there's any chance this show will ever be brought back, but I'm glad I was one of the lucky few who got to watch it when it was around.


 **USA** The beginning is near.....

 **USA** Unfortunately, I suspect that the chances of bring back JFC are remote because (1) HBO has moved David Milch on to another project, (2) it's difficult to bring a series cast back after the actors have made other commitments, and (3) the writers strike is shutting down dramatic series. Ultimately, the benefit of a Save JFC campaign is that it may give HBO pause before canceling another interesting quality series so quickly and, instead, waiting to see whether word of mouth drives interest in VOD, repeat broadcasts, and DVD.

 **USA** See last page




















 **USA** I love this show. It's the best.

 **USA** I respect your efforts, am sorry for your loss and feel pity that you are so obsessed by this because trying to change HBO's mind is a waste of time and emotions. You need to move on.

 **USA** Thank you for your time.  
Please bring John From Cincinnati back for another season.  
Do not judge art as merely television.

Continued...



















57. Additional comments/ All responses: Continued.

-  **USA** Jericho was saved by fans, and with the emerging resource of online videos, I think HBO or some other company (Showtime) should totally pick up the slack
-  **USA** Bring back this show.
-  **USA** I really hope that this show can come back. JFC is truly unique and ground breaking - something that I think that is HBO's hallmark.  
Please, HBO, continue to develop this kind of programming that is eye and mind opening as well as pushing the limits without going way overboard into dark areas that most of us don't want to see. Keep JFC alive!
-  **USA** BRING JFC BACK!!!!  
I WILL PAY EXTRA!!!!
-  **USA** BILDO RULES!!!!!!!!!!!!!!
-  **USA** I cried when each episode aired. I cried when the season ended. I cried when I heard it wasn't coming back. I don't cry over TV. What's up with this?
-  **USA** HBO bring it back , and I again can respect a network that has brought me so much great entertainment in the past, bold new gutsy stuff, no other network would think of showing , but audiences love them .. HBO has great original series, and john from Cincinnati was one of them it just needed more time.....
-  **USA** Slim chance, I'm not to optimistic that this show will come back. This is the only show I have ever spent this much time into getting back on the air. The end is HERE
-  **USA** I miss you, John...
-  **USA** I would love to see additional episodes. There are so many unanswered questions.
-  **USA** WHAT A GREAT GROUP OF PEOPLE. I SUGGEST THAT WE ORGANIZE A LARGE PARTY FOR THOSE WHO HAVE BEEN JONESING FOR MORE JFC. EACH OF US CAN INVITE TWO PEOPLE AND IT SHOULD BE HELD IN IB. THAT WOULD BE A SERIOUS DRIVE FROM WHERE I LIVE IN HEMET BUT WELL WORTH THE TIME.....
-  **USA** Jesus Christ... that survey was too much. My responses are intended to be anonymous... If you have personally identifiable information tracking enabled, please honor my desire for privacy. I genuinely hope that you pull this off... I miss the show.
-  **USA** great original show looked forward to it great acting
-  **USA** She looked me in the eyes like she had centuries worth of ball-busting left in her....
-  **USA** HBO - please bring JFC back!
-  **USA** n/a
-  **USA** One of the finest, most thought-provoking shows ever to have aired. I believe that the audience would have been much like the one for "Lost", had JFC been allowed to continue. HBO is definitely taking some wrong turns as of late. No 'Deadwood', no 'JFC', just more lousy and OLD movies.
-  **USA** JFC rules.
-  **USA** BRING EM BACK!!!!!!!!!!
-  **USA** Thanks for doing this.
-  **USA** I liked the show enough to follow it through the full season. I was let down by the abrupt ending, but I guess I can count on Milch for that now. I don't have HBO these days, and I miss that. I have good memories of J F C. I could take it or leave it. Good luck with your campaign.
-  **USA** Good luck
-  **USA** I think I have said enough.
-  **USA** Let's bring it back.
-  **USA** I will do what I can if I KNOW they are bringing it back, I doubt they care however.
-  **USA** HBO must be under new management to cancel shows like John From Cincinnati and Lucky Louie. Every dog has his day but please learn from your artistic mistakes. Drop your budgets . the Sopranos is over
-  **USA** I'm bitter. I may cancel my subscription to HBO.
-  **USA** I wish there were a season two!
-  **USA** Time to get back in the game HBO!





















Continued...

57. Additional comments/ All responses: Continued.



-  **USA** Not much else to say that hasn't been said within the survey.  
I hope HBO decides to continue the show.
-  **USA** HBO: Think out of the box, that is how you got to where you are! Don't forget your roots in cutting edge thinking!
-  **USA** Writer's may have encouraged more viewers by tying up loose ends and not leaving so many references unanswered. All in all a clever show.
-  **USA** We love the show. Usually made it our "movie night" at home and invited friends over for dinner and JFC. We were so into it we felt terrible when we heard it was canceled - still can't understand how such a fine production could be dropped while lesser quality shows remain.
-  **USA** I appreciate the efforts of those who have the time, make the time and share their efforts and opportunities for others to share their opinions and desire for the show return. I will continue to support the efforts of those willing to spend their time and talents to getting our voice heard to have JFC back on the air!!! I hope HBO or some other sponsor for the show is listening....we are out here waiting with excitement and anticipation for the shows return!
-  **USA** I believe HBO should stop putting on series with continuing story lines if it not going to commit to somehow letting it reach its climax such as through DVD. We was robbed!
-  **NLD** Sissi says.....GET IT BACK!!!!
-  **USA** HBO Sucks..
-  **Unknown** I hope that HBO will be able to see that investing in JFC will be worth their dollar. I also hope that they might be able to see their mistake in choosing to renew other programs that had lower ratings instead of JFC. They will have a devoted following for as long as they continue to produce the show.
-  **USA** I appreciate the chance to cooperate, and offer any help I can. I am a substitute classified teacher- so money is always tight. But, We try to spend or dollars on things that give us a value, or entertainment , or a lesson. JFC kind of fit that bill pretty well. Thanks.
-  **USA** I think I said it all, last page.
-  **USA** I would enjoy seeing more John From Cincinnati. Please consider bringing it back for another season.
-  **USA** BRING BACK JOHN FROM CINCINNATI!
-  **USA** HBO is following a sad but all to often path taken by many successful business enterprises. Sudden, unexpected success followed by a seeming sense of invincibility. HBO EARNED its loyal base of followers specifically because they were different and were willing to air and support unique and groundbreaking shows like 6 feet under, OZ, The Sopranos, etc. Now, they seem convinced that they can treat their subscribers like chattel and get away with it. HBO, remember, pride cometh before a fall. I sense that HBO is about to take that fall unless they return to their "roots."
-  **PRT** When I subscribed 'save john from Cincinnati' I was still shocked that a show that I liked so much has ended so fast. However the months that passed until now gave me time to reflect. this reflection is valid to 'Rome', 'deadwood' and 'Carnivale'. now I think that this shows were so good that for me they could continue forever! if I was responsible for the continuity of the shows I would face lots of problems. I'm glad someone can do it for me. of course, if the authors of the show don't agree with the HBO and want to continue the story, I'm with them! the creative people behind this wonderful shows are the ones I most admire. but I cannot forget that HBO represents almost every show that I enjoy. sorry for my English, best regards, Eduardo, from Portugal
-  **USA** Tell HBO to stop being so damn conservative. They claim to be ground breaking but that's a lie.
-  **USA** Jesus Christ!!, Jesus Christ!!, Jesus Christ!!!
-  **USA** It truly was a unique show and it will always baffle me that he best stuff on TV is consistently cut short. JFC, Arrested Development, Freaks and Geeks, etc, etc, etc. Does HBO really have any better plans at this point? Has pulling the plug on JFC actually made a tangible, positive impact on the company? My guess is the answer would be no.  
The smart thing to do would have been to take a risk, let the season play out (even with poor ratings), and push the hard sell on the DVDs. If the DVDs did well, then a second season would likely draw more viewers and interest. Guess no one at HBO is willing to take a chance...and not all that big of one at that...
























Continued...

-  **USA** Please save JFC its a wonderful show and a breathe of fresh air from all the cop, hospital, lawyer and reality shows.. Don't be afraid to ride the cutting edge, I bet Showtime would broadcast it
-  **USA** HBO sucks. Deadwood gone. Rome gone. SFU gone. Carnival gone. JFC gone. I'm gone.
-  **USA** Share this show with other cable networks, bring in more viewers by offering an opportunity to see it for free. Tease people with season 1, get them hooked...they will join HBO for season
-  **USA** After HBO's pulling of Lucky Louie, abrupt ending without any resolution to Deadwood, abrupt ending without resolution to JFC, its almost insulting ending to the Sopranos, I simply don't know if I should ever trust them again with my entertainment dollar. They got me involved and cut off the relationship midstream three separate times. Wouldn't I be stupid to believe them or finance them again?
-  **USA** PLEASE bring this show back!
-  **USA** No JFC No HBO. As for the quality I can get that on Showtime. Maybe HBO should read the golden globe nominations list.
-  **USA** Please bring back JFC.
-  **USA** JFC should be seen by a great deal of Americans (even if they don't get it).
-  **USA** HBO has not loyalty to their customers - their lack of response was so agitating to me. I work for a leading broadband provider and we would NEVER thing of not responding to a customers request, comment, or complaint. HBO just blatantly disregarded my inquiries and that was more of an impact and message on the way I spend my money every month to buy THEIR services. They don't care and if they do not bring the series back, I will be canceling my service. I will give my money to another provider that can actually take a minute to respond to my inquiries.
-  **USA** PLEASE FOR THE LOVE OF GOD, BRING IT BACK!!!
-  **USA** It is amazing that this series was cancelled, with all the crap that is left on the air!
-  **USA** If the show happen to come back, I would watch it. I plan on buying the season one DVD box set.
-  **USA** This show is about family, forgiveness and acceptance. John was the catalyst. I was left wanting to see where this family went next.
-  **USA** The site that I go to vote/nominate every hour will be changing soon to <http://www.tvvote.tv> Re: one of the earlier multiple choice questions, I wouldn't say that I would "never cancel HBO" because I certainly could... that just wasn't an option for me to choose. I'm just not ready to at this second.
-  **USA** I believe JFC was produced before its time, with an appeal to a severe minority of the population. I do believe the only way to see it survive will be through an underground movement, and Milch and Nunn knew this going into the project. "The Internet is Big". I would rather see the characters developed in written form, since Milch and Nunn have such high standards, any compromise in cost to production will reflect poorly in the final cut.  
I have also noticed how most of the boards have become almost dead, and some sights very difficult to maneuver. Hopefully the DVD release will perk things up.  
Fans should start thinking Star Trek 1970's, and remove the power from HBO until there is such a strong movement and fan base, HBO will put in a full budget.
-  **USA** I HATE WHEN SHOWS OF SPECIAL QUALITY ARE CANCELLED. I LOVED SIX FEET UNDER, THOUGHT THEY'D DO AWAY W/IT B/C OF LACK OF VIOLENCE, YET IT PREVAILED. LOVED EVERY SINGLE EPISODE. ENOUGH W/THE VIOLENCE. HAVE YOU NOT NOTICED HOW THIS IMPACTS EVERY SEGMENT OF OUR POPULATION? SHCOOL SHOOTINGS, ROAD RAGE AND SO ON. SUCH SHOWS AS JFC ARE NEEDED TO BRING OUR SOCIETY TO FRESH PERSPECTIVES...
-  **USA** I hope HBO brings the show back, and does it justice with plenty of promos. John From Cincinnati is a work of genius, and will be recognized as that if given a chance.
-  **USA** I am headed to JFC.net
-  **USA** Honestly, the more I think about it, I would not pay HBO anything else to see JFC or Deadwood (both my favorite shows of all time). I wouldn't want that company to gain the satisfaction of winning the Emmy nominations or the recognition that would surely follow. I truly wish David Milch would go to another network and write all his shows for them,
-  **USA** COME BACK

Continued...


















-  **USA** Really! Bravo for the Soprano's, they ran for six years and was interesting because of the mob influence. Deadwood was deep into history, although not all true it gave people the desire to re examine that part of history. Look at the price of gold today, now that's something to talk about. Carnival was so deep it reminded people of good and evil. Hopefully it generated some type of interest and education, there is a Supreme energy that knows everything.
-  **USA** Great show. Articulate and deep. I hope it comes back, and soon, the concept might fizzle.
-  **USA** WHY ARE ALL THE GOOD SHOWS CANCELLED?
-  **USA** I am doubtful as to the success, but I would pull any number of stunts, write any number of letters, run out into the street naked and yell to get this show back into production. I've never said that about any other show.
-  **USA** This was a phenomally important show that had the potential to change lives.
-  **USA** Please bring back John From Can it is a great show with unlimited possibilities
-  **USA** Great shows are always canceled. JFC, and Louis CK was good too. Family Bonds was another great HBO show. Surface was a great NBC show that they canceled.
-  **ISR** I'm a warrior, and this is my war! I fight for my country and I don't like your show.. hell yeah this is my new song!
-  **USA** BRING BACK JOHN FROM CINCINNATI!
-  **USA** BRING BACK JFC~
-  **USA** bring it back. it was not just a show, but a work of art in progress
-  **USA** I was truly surprised to find out JFC was cancelled after only 1 season. HBO has the reputation to be daring and different. What happened???
-  **USA** Please bring John From Cincinnati back! It was on the verge of changing T.V. for the future. It has the potential to touch a lot of different people in a lot of different ways. It just needs more time to settle into people. How many shows have been carried on far too passed their prime? How many really good shows have been dumped too soon? Listen to the people on this one. With all due respect, and from nearby the bottom of my heart, pull your heads out of your asses and put the show back on!
-  **USA** We need JFC in IB. If you need me to participate in stunts or talk to the media ;) Good luck! I don't think you have much chance and I don't really have money to donate (would go to politicians if I had any to donate really though) but I am trying to do what I can.
-  **USA** Bring it back! And show us the original finale of season 1, the one that aired felt forced and rushed.
-  **USA** Many years ago a little science fiction series was cancelled do to lack of viewer-ship. Just think how much bigger the profit on Star Trek would have been, on spin-offs alone, had they not let that little property slip away. People are busy, almost every waking hour is predisposed to comfortable habitual behavior. It takes some time to jog someone out of their comfort zone. If HBO didn't know this going in especially with such a radically different concept, then they never should have gotten their feet wet.
-  **USA** Bring Back JFC!!!!
-  **USA** BRING BACK JOHN FROM CINCINNATI!!!! CONTINUE THE SAGA OF THE YOST FAMILY & FRIENDS & THE PEOPLE IN IMPERIAL BEACH!
-  **USA** GOOD LUCK!!
-  **USA** Please bring JFC back. Give it another chance, it's a great show and people love it. If they could bring back Jericho, they should CERTAINLY be able to bring back JFC, which is WAYYYY better than Jericho.
-  **USA** Please bring John back.
-  **USA** Bring back John From Cincinnati!
-  **USA** We're liking Weeds, Dexter and Dirty Sexy Money on the other channels. Give your viewer a break, HBO, and stop jerking us around. If you're going to end a show, do it with some class and wind it down instead of chopping off its' head!
-  **USA** Thanks for trying. BTW, I've already pre-ordered the Season 1 DVD
-  **USA** SELL JFC TO BRAVO. IF HBO DOESN'T WANT MILCH TO SUCCEED WITH THIS SERIES, I'M SURE SOMEONE ELSE WILL CHERISH THE CONTINUITY OF THE PROGRAM. HBO: GET BENT!

Continued...

-  **USA** Not everyone is going to like this show, but I certainly don't like every HBO show. Let's compromise! I'll watch Big Love even though I hate that guy from Twister if you put John back on. Seriously, I have never heard a show more talked about than John From Cincinnati. Even if its people just totally bewildered by it that have never seen it, or the few people that watch it that are all deeply infatuated with the show.
-  **USA** looking forward to hearing Kim Nunn's take on JFC...
-  **USA** Please at the very least give us closure. But even better, give JFC life again.
-  **USA** Jesus Christ, Jesus Christ, Jesus Christ! please bring JFC back!
-  **USA** Please bring this back. We went to IB this past weekend & the locals are so crazy about it(proud) I have not been into anything before or since...Please..
-  **USA** It just seems to me that every time HBO gets me hooked on a series, they pull the rug out from under me. We started watching Carnivale and shared it with all our friends and family. Then came the lame ass ending of it, with a whole lot of questions left unanswered. I started watching Deadwood and the same thing, the ending left a lot to be desired. I told my wife after the first episode of JFC that HBO would probably do the same thing again. I couldn't believe that they pulled the plug before all the episodes even appeared. The whole concept of this show just blew me away. The ensemble cast was excellent. The writing, the acting, just everything about this show had me enthralled. I was very upset that show got cancelled before it ever had a chance to get going.
-  **USA** I really hope HBO does the right thing
-  **USA** This was a thought provoking program. It was an interesting and entertaining story. Each episode provided a bit more, but never enough understanding of what was going on. The characters were always entertaining.
-  **USA** I really hope this makes a difference, but it probably won't. I love this show so much, as I did with Deadwood, & Carnivale. I think this one is the best though. I don't understand why HBO won't just finish the damn stories that they get us sucked into. What do we pay them for? Why is ratings important with HBO? People pay to watch it, and we won't anymore if they keep canceling all their awesome shows and giving us ABSOLUTE CRAP like Tell Me You Love Me.
-  **USA** PLEASE HELP PUT JFC BACK ON THE AIR!
-  **USA** I would really like to see JFC come back and Deadwood I mean come on David Milch must be some kinda genius! The character evolution in both of these series is amazing. They make you think!! and that is not a bad thing. I think there are more people out there than they think that want more than to veg out in front of the TV, but to really be engaged in the show trying to figure out what is going on and what will happen next.
-  **USA** BRING BACK JFC . . . .FOR GOOD!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!
-  **USA** Bring back JFC!!!!!!!
-  **CAN** It was extremely disappointing to have the show end without having any answers to the show mysteries...
-  **USA** Please bring it back. It was so good.
-  **USA** The amount of trouble and effort I see saveJFC.net making to bring the show back essentially reinforces my belief in the quality of the show. I only hope that collectively we're able to persuade HBO to give the show a second season. It's not very often that a show like JFC comes around and when it does it is worth making an effort to save. ....Good luck....
-  **USA** I love JFC and will do anything to get it back on!!!
-  **USA** I love JFC
-  **USA** "Each (person) has the opportunity to generate God by his or her behavior. All of us are the mother & Father of God, to the extent we accept the limits of our humanity"  
David Milch
-  **USA** If HBO brings JFC back they could potentially have a solid gold headquarters building. like a building in Dubai.
-  **USA** I just thought this show was so cool. I want to remember it as that and have the opportunity, through DVD, to watch it when I want.
-  **USA** this show has a potential to heal old wounds in the viewing public which this world desperately needs
-  **USA** please HBO bring john back

Continued...



-  **USA** I wish the producers and writers and creator of John From Cincinnati would at least make a film as an addendum to the first season. Or release new episodes for theatres like the serials of the forties and fifties. This would be wonderful!
-  **USA** Bring it back
-  **USA** John was a water-cooler topic, the characters were just coming to life and acting well together. I really think I'll cancel HBO, they don't 'get' how popular their shows are and how disappointing it is to wait and find out there aren't any more episodes.
-  **USA** Re-iterate: Niche market, no interest in any further episodes or a second season
-  **USA** Six Feet Under was the best. JFC couldn't compare. Sorry
-  **USA** Fuck HBO. The way they handled JFC, Deadwood and Carnivale is appalling. Why bother watching their ongoing series? They've set their precedent. Canceling something episodic is one thing, but canceling a serial that is moving toward a planned conclusion is ludicrous. Business is business, but when your business is storytelling, then you'd best be in the business of telling the story...the WHOLE story. The ONLY reason I haven't cancelled HBO is that, with the cable package I have, it would actually cost me more to cancel it than to keep it.
-  **USA** I lost interest in JFC...but I LOVED CARNIVALE AND DEADWOOD! I'd definitely watch either of those if they came back...fer sure
-  **USA** if the show came back I would watch it. not for plot, but for the acting. Butchie was great, and I found many of the characters infinitely watchable.  
I actually admire HBO for even letting JFC air, but I think it was an egregious error to cancel deadwood thus allowing JFC to air. I hope that Milch will continue his relationship with HBO with another series
-  **USA** I think the show and its message may have been a little too slow in developing, and some people still don't get it. There seemed to be too many or extraneous characters not essential to the storyline that seemed to muddle the show.
-  **USA** If there is only one Great show in our lifetimes, why on earth would it be cancelled, and cancelled before a whole 12 episodes had been made? Why start this great thing in all of our lives, just to chop it off at the neck. Not in college, not at political debates, nowhere have I found the class of people who participate in our discussions on the HBO boards. No where.
-  **USA** I couldn't even make it through the first episode. It was slow and confusing and I just didn't like John or the actor. It's too bad that a generally great cast was wasted on this show
-  **USA** I CANCELLED HBO WHEN THEY CANCELLED DEADWOOD. I ONLY RE-SUBSCRIBED BECAUSE JFC WAS A MILCH PROJECT AND HE'S A GENIUS. BUT JFC WAS SUB PAR AND DIDN'T GRAB ME...I DIDN'T GIVE A HOOT ABOUT THE CHARACTERS OR PLOT LINE. WHEN IT WAS OVER, I CANCELLED HBO AGAIN.
-  **USA** Make me a black JFC T shirt so I can wear it, please  
Thanks for all you're doing to bring John back  
I even saved the 30 best comments from the 6000 or so to give me solace
-  **USA** Please bring back JFC. I love the show, and I miss it, and so do at least 3 million other people. It's worth it! Just give it a chance
-  **USA** your doing a good job
-  **USA** give it one more chance
-  **USA** I think HBO cancels their shows way too quickly. Carnivale was one of the best TV shows I have ever seen, period!! Who cares that it didn't get the best ratings. It had a dark and strange premise which turns a lot of people off initially but once you watched one episode, you were hooked. The Soprano's didn't get the best ratings at first and look where that ended up. John from Cincinnati had it's flaws but it they were fixable. It just needed another season mature.

## References

### Survey created by

"SaveJFC" and "BackInTheGame"

(HBO forum screen names at <http://boards.hbo.com/category/John-Cincinnati/700000011> )

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